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Sophia Jiang Senior Training Manager, EBSCO









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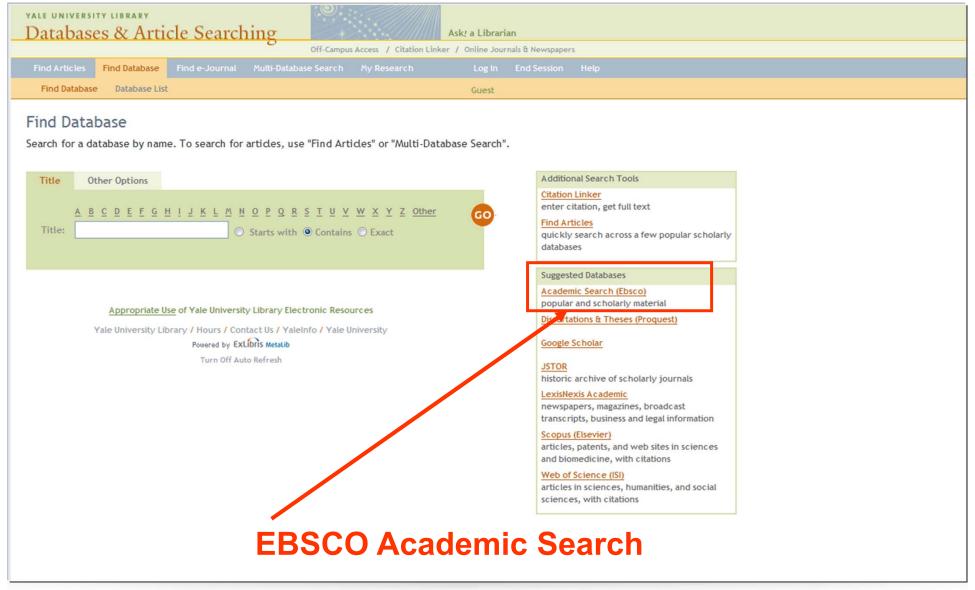
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Agenda

WHAT--- Introduction of Database Content

HOW---Live Demonstration

- > Finding academic articles for your dissertation
- > Finding top academic journals in your subject
- >Creating your personal folder
- > Harvard business videos and company profiles

Q&A



Introduction of Database Content







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Multidisciplinary Research.



Academic Search 综合学科全文数据库

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透过Academic Search "快速简便的利用数千种顶尖学术期刊。专为每位研究人员的需求 所量身打造,数据库收录高价值、全面性的综合学科内容,并且提供倍受推崇的全文期 刊、杂志以及其他珍贵资源。

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· 科学和技术

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•心理学

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• 历史

·工程

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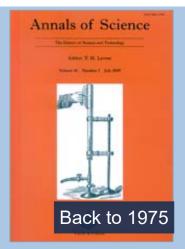
·以及其他更多学科

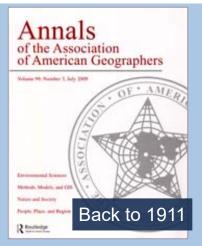
Academic SearchTM

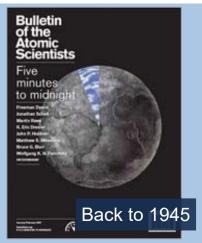
Academic Search Version	Active Full-Text Journals & Magazines	Active Full-Text Peer-Reviewed Journals	Active Full-Text Peer-Reviewed Journals with NO Embargo	Active Full-Text Journals Indexed in Web of Science or SCOPUS
Premier	3,344	2,943	1,151	2,477
Complete	6,724	6,035	3,854	4,128
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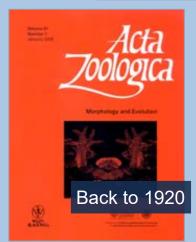
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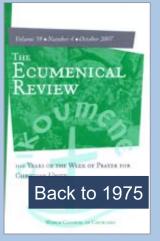




















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. 公司简介

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- ·营销
- ·银行相关
- •管理信息系统

- 企业管理
- 金融
- 生产与运营管理

- 会计
- 经济



Top Five General Business Magazines

Magazine Name	EBSCO		
Bloomberg Businessweek	1996 to present		
Forbes	1990 to present		
Fortune	1992 to present		
Harvard Business Review	1922 to present		
Money	1978 to present		













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- 10,151 Company Profiles
- 5,625 Industry Reports
- 106 Market Research Reports
- 1,194 Country Economic Reports
- 3,572 SWOT Analyses
- 6,520 Case Studies



Figures as at November 4, 2013

57 Harvard Faculty Seminars (Videos)

The Faculty Seminar Series features the work and research of prominent professors and experts from Harvard Business Schools Topics Include:



- Case Method
- Change
- Communications
- Ethics
- Finance and Accounting
- Global Business
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- Leadership
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Academic Search Complete:综合学术参考类全文数据库,提供8900多种全文期刊;

Business Source Complete: 商管财经类全文数据库,提供3700多种期刊的全文,包括商业案例,哈佛商业评论等内容。

15个专题数据库: STM Source 理工科全文数据库、Art & Architecture Source艺术与建筑全文数据库、IT Source信息科学数据库、Applied Science & Technology Source应用科学与技术专题库、Food Science Source食品科学全文数据库、Engineering Source工程学全集、Environment Complete环境科学全文数据库、Energy & Power Source国际能源与动力全文库、Library,Information Science & Technology Abstract with Full Text图书馆信息学全文数据库、SPORT Discus™ with Full Text运动科学与康复医学全文、Research Starters Business商业论文写作范例平台、Medline FT生物医学全文库、Dynamed循证医学数据库、Dentistry & Oral Sciences Source牙医与口腔卫生全文库、Nursing Reference Center实证护理主题评论数据库、**赠送产品**: EBSCO公司向购买了ASC+BSC的高校免费开放6种数据库:ERIC(教育);MEDLINE(医学);Library, Information Science and Technology Abstracts (图书馆与信息科学);GreenFILE (环境保护);Teacher Reference Center (教师参考中心);Newspaper Source (报纸全文库)。赠送产品不属于正式订购品种,EBSCO公司可以根据客观情况进行调整。

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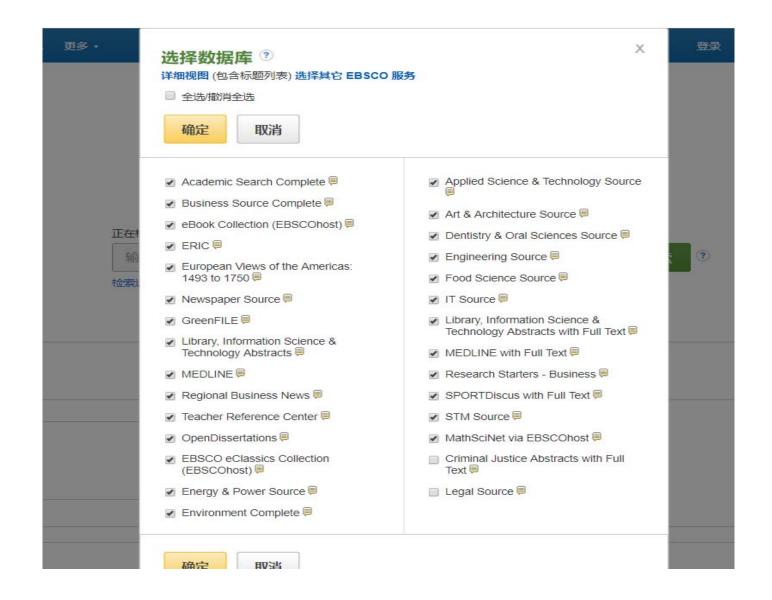
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Research topic:

Evaluation of Interaction between Overhead Contact Line Systems (OCS) and Pantographs for High-Speed Lines

高速铁路接触网和受电弓相互作用评价



Search strategy

Advanced search skills:

Overhead contact line

- AND pantograph
- AND interact* OR synonyms
- AND evaluat* OR assessment OR synonyms
- AND "High speed rail" OR "high speed train"





精确搜索结果

当前检索

查找全部检索词语:

"Overhead Contact Line" AND pantograph AND interaction ...

扩展条件

同时在文章全文范围内 ^区 搜索

检索结果: 1 - 20 (共59个)

Advances of research on high-speed railway catenary.



学术期刊

By: Liu, Zhigang; Song, Yang; Han, Ye; Wang, Hongrui; Zhang, Jing; Han, Zhiwei. Journal of Modern & Business Media B.V.., 数据库: Complementary Index

主题: HIGH speed trains; CATENARY; TRACTION power supplies; POWER resource standards; WIN





Advanced search skills

- 短语检索("")用于检索固定短语
 - "overhead contact line" 可以检索到固定格式的词组,位置顺序保持不变。
- 截词符号(*)用于检索变形体,单复数
 - Protect*可以检索到protecting, protected, protection etc
 - Student*可以检索到student, students
- 通配符:适用于一个字母(?)用于检索英美单词拼写差异
 - organi?ation 可以检索到 organisation or organization
- 通配符:适用于多个字母(#)用于检索英美单词拼写差异
 - behavio#r will 可以检索到 behavior or behaviour

Synonyms近义词/subjects 主题词检索

New Search	Publications	Subject Terms	Cited Reference	es Images	More ▼	
	Searching: Aca	ademic Search C	omplete Choose	Databases		
EBSCOhost	9				earch	
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	INTEGRATED circuit interconnections					
	INTEGRATED circuit layout					
	INTEGRAT	ED circuit verificat	tion			

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	Broader Terms	☐ INTEGRATED circuit yield				
	Narrower Terms	☐ INTEGRATED circuit bonding				
		☐ INTEGRATED circuit layout				
		☐ INTEGRATED circuit metallization				
	Used for	INTEGRATED circuit routing				
		INTEGRATED circuits Design				
		INTEGRATED circuits Design & construction				
		ROUTING, Integrated circuit				
l						

In class exercise:英文论文检索练习题

- 论文题目:人工智能与集成电路焊接技术
- 1. 请同学利用AND, OR 布尔逻辑关系对关键词进行检索。
- 2. 如果遇到同义词,近义词,或者术语,上位类词, 下位类词,请利用SUBJECTS功能找到对应的英文。

请在15分钟内完成检索式构建,谢谢!

Artificial intelligence

Browsing: Academic Search Complete Subject Terms						
Artificial Intelligence Browse						
Term Begins With ○ Term Contains ● Relevancy Ranked Page: Previous Next ▶						
Select ter	Select term, then add to search using: OR Add					
(Click ter	m to display details.)					
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	DISTRIBUTED artificial intelligence					
	ARTIFICIAL intelligence software					
	ARTIFICIAL intelligence in industry					
	ARTIFICIAL intelligence in education					

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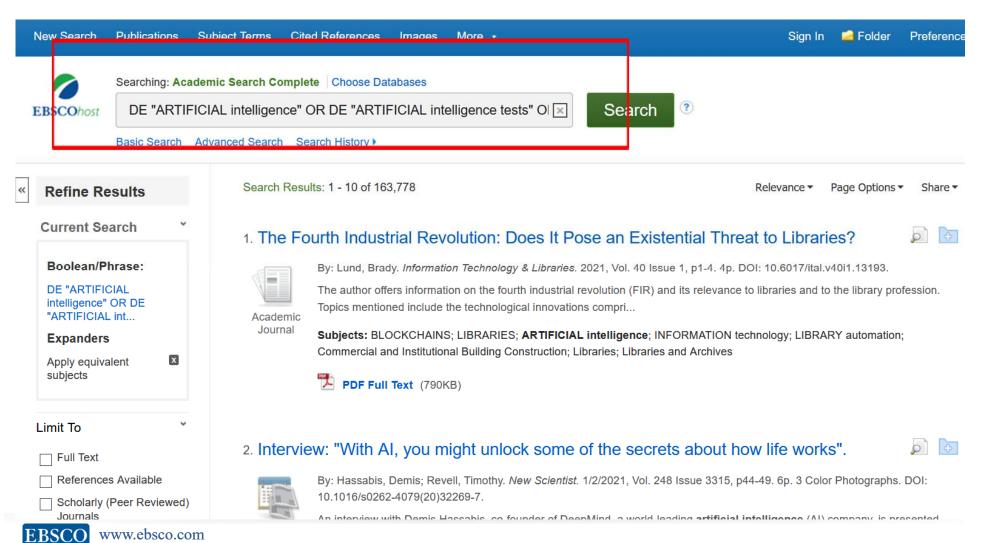
Integrated circuit

New Search	Publications	Subject Terms	Cited References	Images	More •	
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Subjects Places People Browsing: Academic Search Complete Subject Terms integrated circuit Term Begins With Term Contains Relevancy Ranked Page: Previous Next						
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	INTEGRATED circuit interconnections					

Integrated circuit bonding

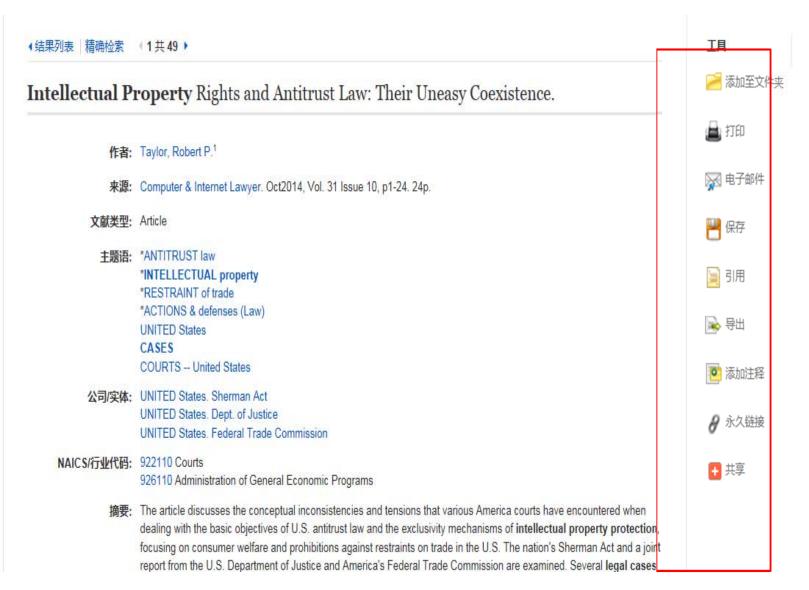
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	Broader Terms	☐ INTEGRATED circuit yield					
	Narrower Terms	NTEGRATED circuit bonding					
		☐ INTEGRATED circuit layout					
		☐ INTEGRATED circuit metallization					
	Used for	INTEGRATED circuit routing					
		INTEGRATED circuits Design					
		INTEGRATED circuits Design & construction					
		ROUTING, Integrated circuit					

Result page



Cite/ References







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Directly export to reference tools such as Endnote, Refworks and so on.

摘要: This article reports that the regions of the Earth that have contributed least to global

warming, most notably Africa, are the most vulnerable to its harmful effects. The article also explores the health dangers associated with climate change in cities and on coastal populations. Large cities experience "urban heat island effect," which can cause health problems. Coastal flooding as a result of storm surges will affect up to 200 million people by 2080. The highest risk coastlines are along the Pacific and Indian Oceans and in sub-Saharan Africa. The article also discusses the need of fast growing economies like China and India to develop sources of sustainable energy.

井享 共享

aa 翻译

全文字数: 406

ISSN: 0013-9157

入藏編号: 19859587

数据室: Academic Search Premier







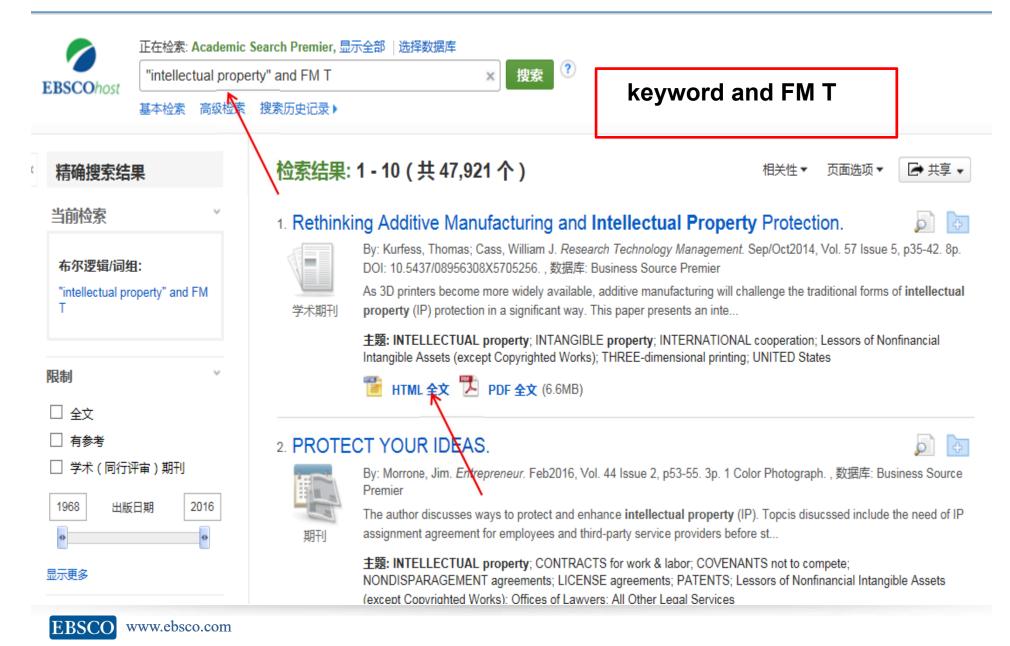
SPECTRUM

The places that have contributed the least to warming the Earth are the most vulnerable to the death and disease higher temperatures can bring, according to a 16 November report in Nature. Health and climate scientists at the University of Wisconsin-Madison and the World Health Organization (WHO) have shown that the growing health impacts of climate shange affect different regions in markedly different ways.

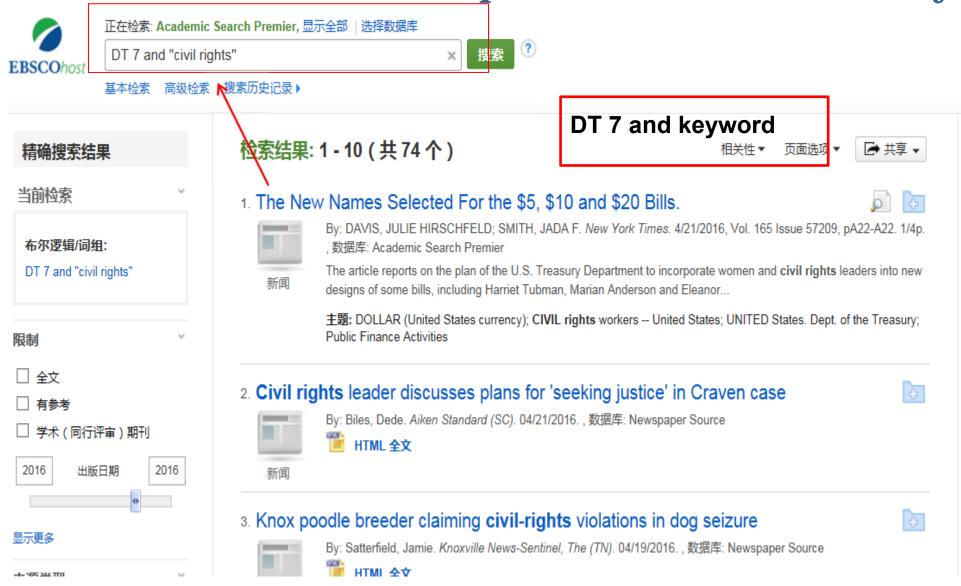
Africa has among the lowest per capita emissions of greenhouse gases, yet regions of the continent are at an increased risk for **warming**-related disease. Many of the most important diseases in poor countries, from malaria to diarrhea and malnutrition, are highly sensitive to climate," says coauthor Diarmid Campbell-Lendrum, a scientist at the WHO Department for Protection of the Human Environment. "The health sector is already struggling to control these diseases, and climate change threatens to undermine these efforts.

Large cities that experience the "urban heat island effect" are also susceptible to temperature-related health problems. Flooding as a result of coastal storm surges will affect the lives of up to 200 million people.

How to search HTML full text articles?



How to search articles published within 7 days



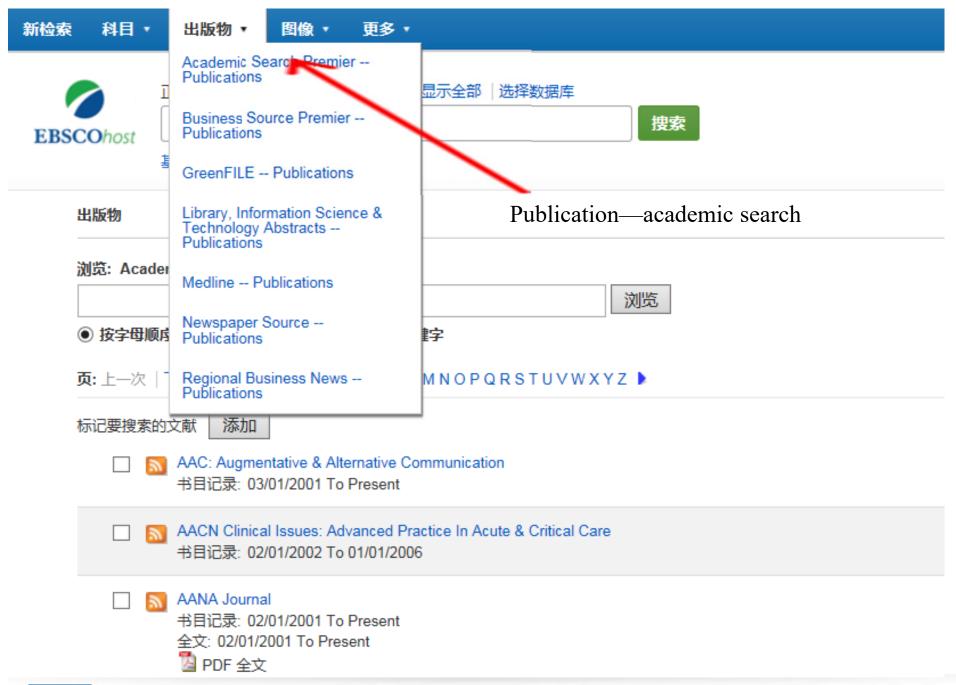
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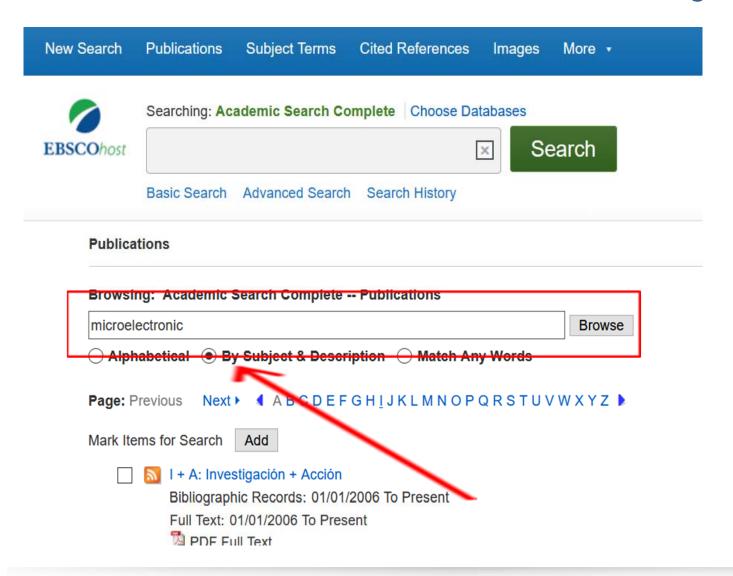
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Journal list

1-4 of 4 ▶

Mark Items for Search	Add
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Bibliograp	luctor Physics, Quantum Electronics & Optoelectronics ohic Records: 07/01/2003 To Present 07/01/2003 To Present full Text
	nsactions On Semiconductor Manufacturing whic Records: 08/01/1996 To Present

Publisher's information

Search within this publication

Publication Details For "Harvard Law Review"

Title: Harvard Law Review

ISSN: 0017-811X

Publisher Information: Harvard Law Review Association

Gannett House

Cambridge MA 02138 United States of America

Bibliographic Records: 04/15/1887 to present

Full Text: 04/15/1887 to present

Publication Type: Academic Journal

Subjects: Law

Description: Journal of legal scholarship publishes articles by professors, judges, and practitioners and

solicits reviews of important recent books from recognized experts.

Publisher URL: http://www.harvardlawreview.org/

Frequency: 8

All Issues

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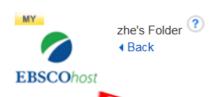
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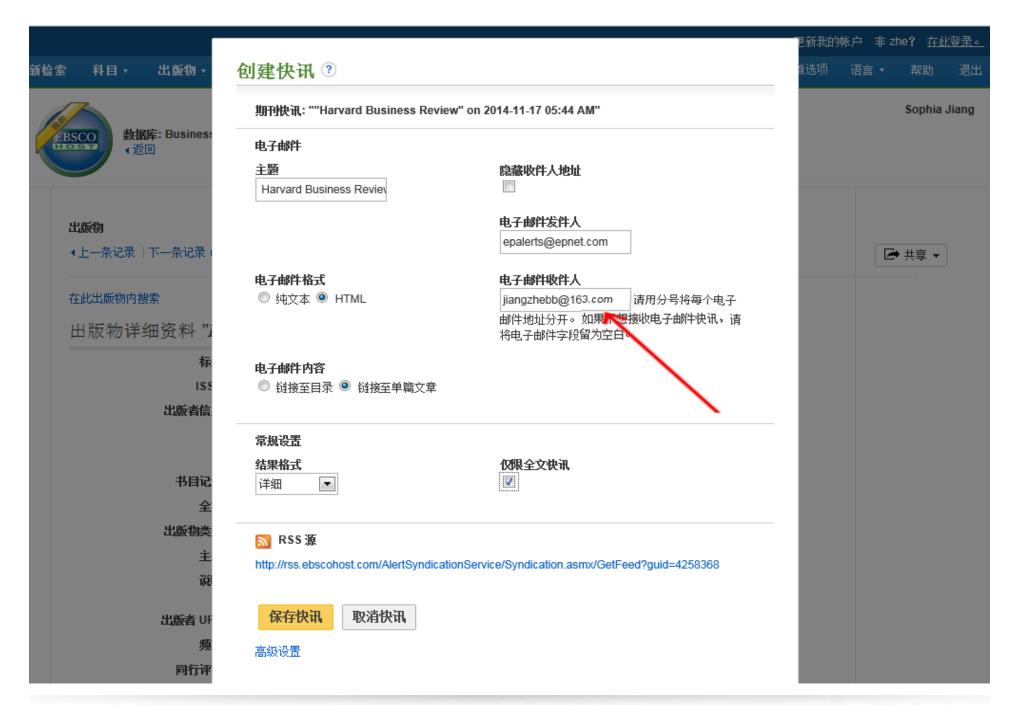
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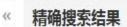




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布尔逻辑/词组:

"intellectual property" AND protect* AND legal cases

限制

- □ 全文
- □ 有参考
- □ 学术(同行评审)期刊

1998

出版日期

2016

检索结果: 1 - 10 (共89个)





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页面选项▼

Trade Secrets in the Legal Studies Curriculum--A Case Study



By: Evans, Michelle. Journal of Legal Studies Education, v29 n1 p1-25 Win-Spr 2012. (EJ981430), 数据库: ERIC Trade secrets can be a valuable company asset because of their potential to last forever. Unfortunately, along with such a significant benefit, there is also a significant risk--the risk that the...

主题: Intellectual Property; Disclosure; Confidentiality; Business Administration Education; Law Related Education; Case Method (Teaching Technique); College Instruction; Experiential Learning; Models; Behavioral Objectives; Federal Legislation; Discussion (Teaching Technique)

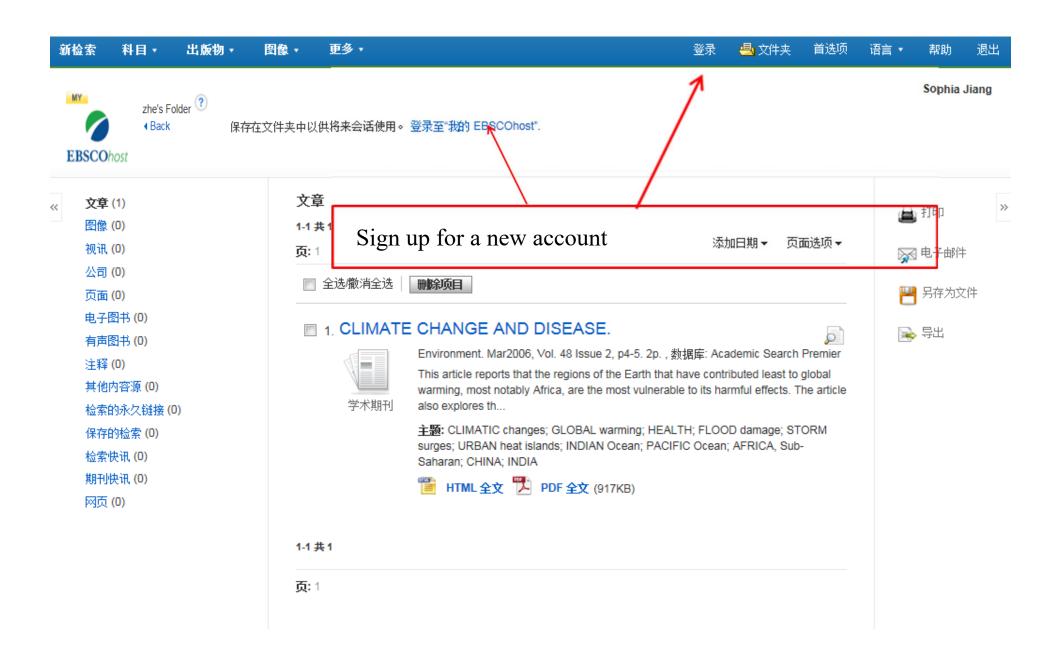
2. DUMB STARBUCKS: PARODY OR CLEVER MARKETING PLOY? A TEACHING CASE.







By: Jones, Ida M.; Forsythe, Lynn M.; Kemp, Deborah J. Journal of the International Academy for Case Studies. 2015, Vol. 21 Issue 6, p337-352. 16p. 1 Color Photograph, 2 Black and White Photographs. , 数据库: Business Source Premier The article presents guidance for business management and marketing instructors on a case study that concerns the



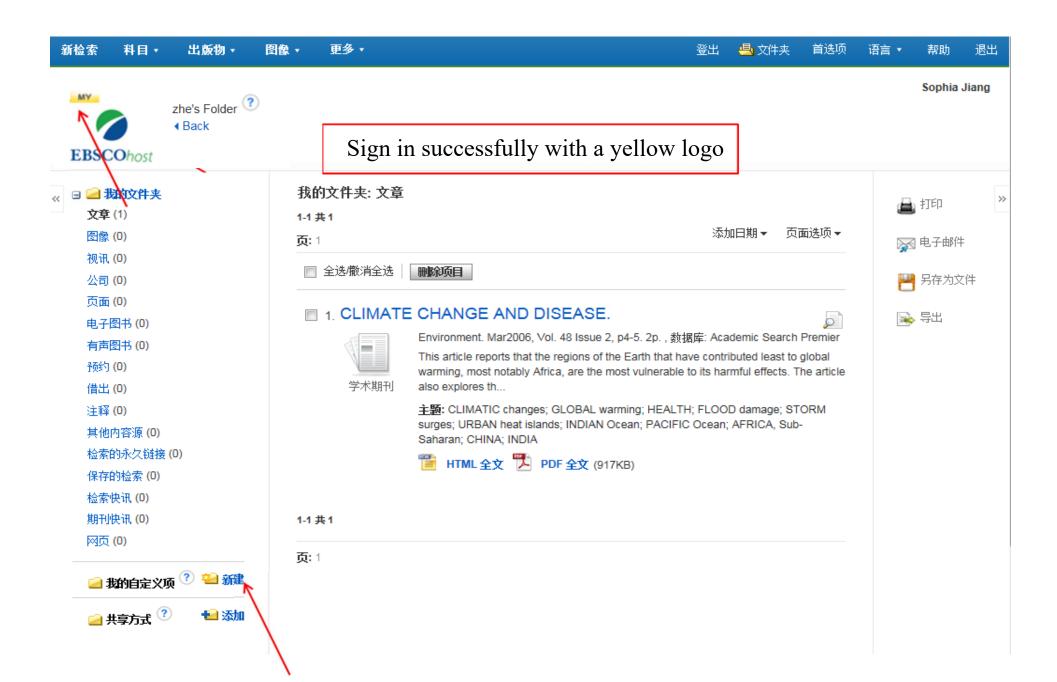


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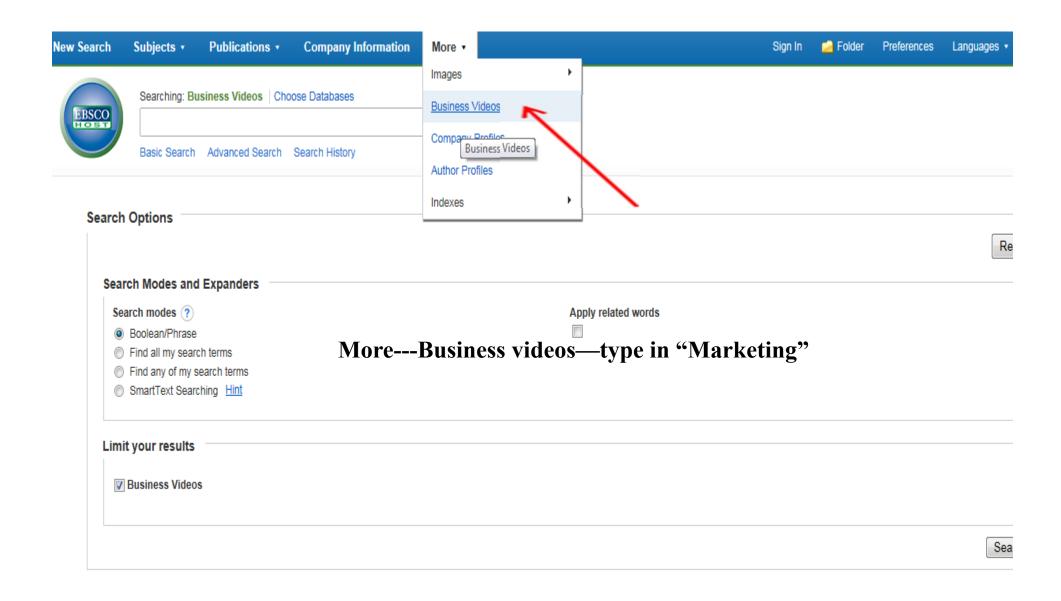
57



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Harvard business videos and company profile (BSC/BSU customers)



Harvard FSS: New Media and Digital Marketing



Add (1-6)





Lecturers: Gupta, Sunil. Harvard Business School Faculty Seminar Series; 2010. Duration: 0:54:24. (AN: 1487c), Database: Business Videos Professor Sunil Gupta leads a discussion on digital marketing and new media. He discusses the impact of the Internet on marketing and commerce, selective advertising, pricing of items available o...

Recording

Subjects: INTERNET marketing; TARGET marketing; WORLD Wide Web; ELECTRONIC commerce; INTERNET industry; INTERNET marketing; TARGET marketing; WORLD Wide Web; ELECTRONIC commerce; INTERNET industry







Harvard FSS: Entrepreneurial Marketing







Video Recording

Lecturers: Lassiter III, Joseph B., Harvard Busines, School Faculty Seminar Series; 2003. Duration: 1:01:37. (AN: 4473c), Database: Business Videos

In this lecture, Joseph B. Lassiter III looks at entrepreneurial finance within new business ventures, focusing on aspects of marketing. Several diagrams are presented on related issues such as t...

Subjects: ENTREPRENEURSHIP; MARKETING; PARTNERSHIP; NEW business enterprises -- Finance; NEW business enterprises --Marketing; RISK management; ENTREPRENEURSHIP; MARKETING; PARTNERSHIP; NEW business enterprises -- Finance; NEW business enterprises -- Marketing; RISK management



Video

6 marketing videos are available, lectures text is in PDF full text format.

Marketing video





57 Harvard Faculty Seminars (Videos)

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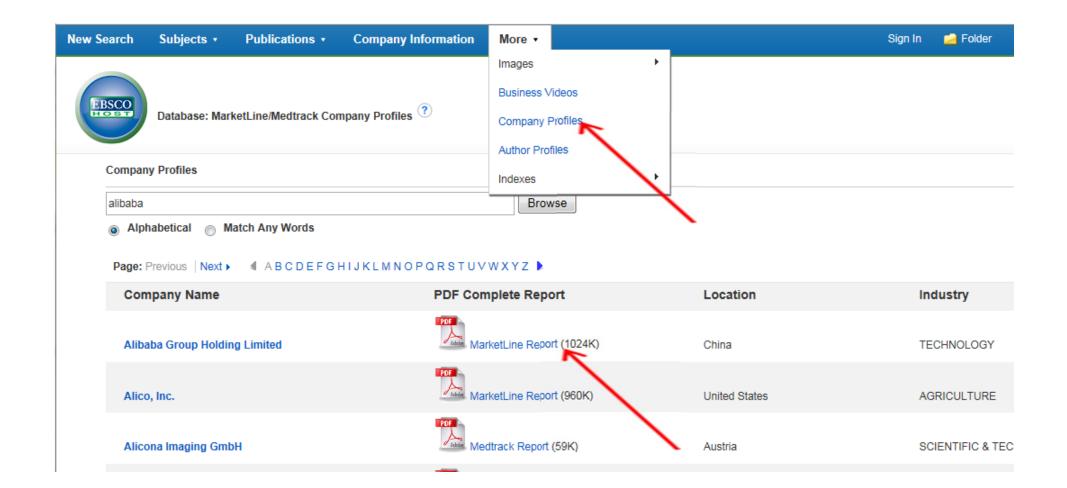


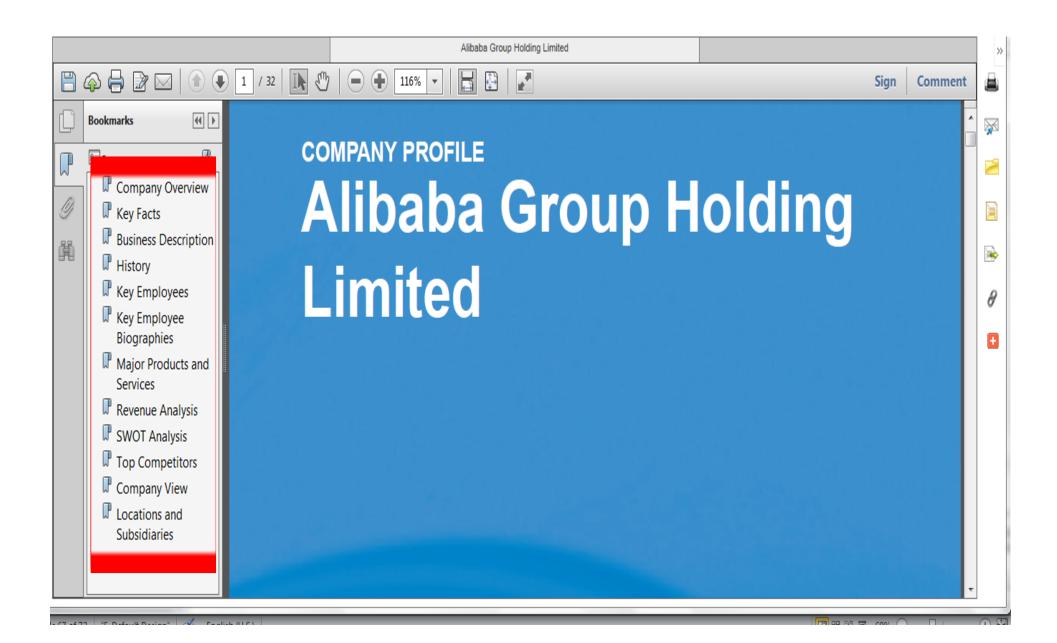
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- Ethics
- Finance and Accounting
- Global Business
- Governance
- Innovation & Entrepreneurship

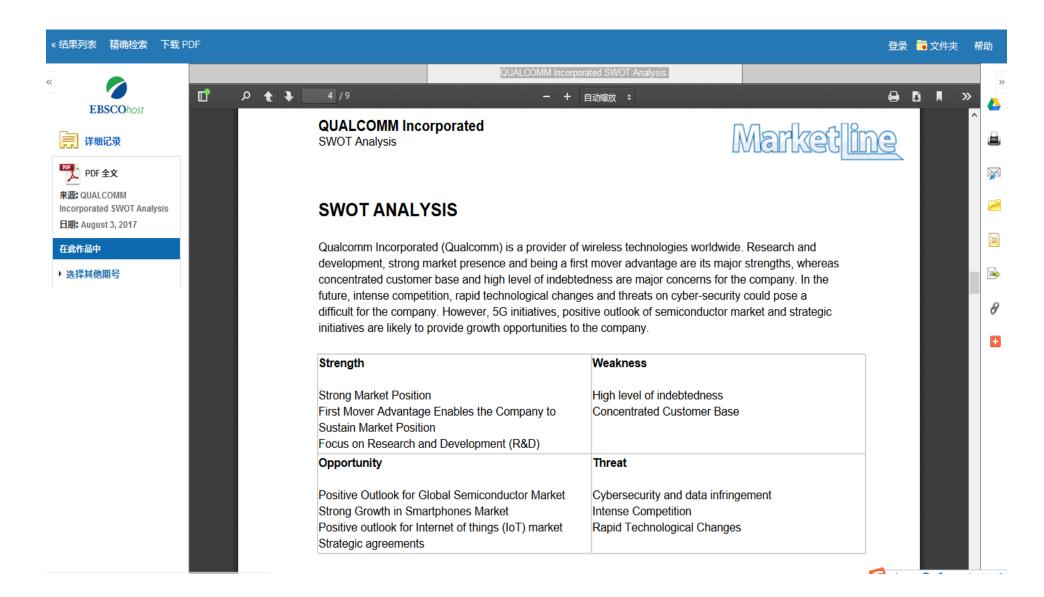
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主持课程	今日 未来 毎日 毎周 毎月						
·	从 . 2015 年7	从: 2015年7月24日 14:31					
培训管理器首选项	□ 仅显示要求注册的课程						
	田期与时间▼		主题	主讲者	持续时间		
▶支持	2015年7月28日	10:00	Nursing Reference Center Plus	施宏明	30 分钟		
	2015年7月28日	13:30	如何利用EBSCO英语学习中心ELL与	Sophia Jiang	30 分钟		
	2015年7月28日	15:00	Full Text Finder: 查找期刊與串	施宏明	30 分钟		
	2015年7月29日	10:00	DynaMed Plus:更完整的實證醫	施宏明	30 分钟		
	2015年7月30日	13:30	如何让EBSCO数据库成为您的家庭	Sophia Jiang	30 分钟		
	2015年8月3日	10:00	最具權威的護理學研究資料庫: C	施宏明	40 分钟		
	2015年8月4日	10:00	Full Text Finder 查找期刊全文	Sophia Jiang	30 分钟		
	2015年8月4日	13:30	Explora 帮你找到适合自己的英语	Sophia Jiang	30 分钟		
	2015年0日4日	14-20			and the control of the control of		

课程信息: 如何利用EBSCO英语学习中心ELL与美国学生同步学习?



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课程状态: 未开始

课程日期: 2015年7月28日

开始时间: 13:30,中国时间(北京,GMT+08:00)

持续时间: 30 分钟 主讲者: Sophia Jiang

描述:

内容概要:课程密码ebsco01 EBSCO英语学习中心ELL介绍 ELL重点功能演示,在线翻译和朗读功能 支持站点与EBSCO WebEx在线培训

议程:

课程号: 642 457 480

密码: (该课程不需要密码。)

要接收回呼,请在加入培训课程时提供您的电话号码,或拨打以下号码并输入访问码。 收费呼入号码(美国/加拿大):1-650-479-3208 访问码: 642 457 480 音频会议:

主持人姓名: Sophia Jiang 主持人电子邮件: sjiang@ebsco.com

课程资料: (无) 当字体变成黑色,输入姓名和邮箱即可开

始上课。

マントリーンカン くるレリモ
您现在无法加入培训课程,因为该课程尚未 始。
您的姓名:

电子邮件地址:

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课程评价

Thank You!

https://connect.ebsco.com/

Sophia Jiang sjiang@ebsco.com

