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学术论文写作及投稿

刘琳

- iGroup中国提供专业的科技知识，为科技创新、生产研发、科学实验的专业人员和企业战略决策者提供最有价值的科技信息解决方案。iGroup中国专注于学术和企业的研发和创新，帮助科研人员获取有价值的学术文献，了解最新的科学成果，助力学术界和企业界获取研发的关键信息。

- iGroup在全球14个国家和地区都设有办事处，有超过900名员工，目前我们是亚太地区最大的学术和科研资讯服务提供商之一。

文章被发表的意义

- 永久性—发表的文章被纳入永久的、可检索的知识库中，即“知识体系”
- 完美性—经过编辑、评审专家、副主编等的加工修改
- 广泛性—可供大量的读者使用
- 可靠性—发表的文章有QA标志，因为它得到许多人的认可。

万事开头难----重点“写”

你能够写

- 我的课题是关于……
- 我目前所处的阶段是……
- 下一步是关于……
- 我所感兴趣的发现……
- 就我的研究而言，“原创性”是什么……
- 从上个星期/上个月以来，我的研究进展……
- 我目前需要解决的一个问题……

层层递进写作

- 建购结构：写出各章的标题
- 再用一两句话来概括每一章的内容
- 再标出每一章里各节的标题
- 在每个标题下记下自己如何发展每节内容的想法
- 为每一章写出导言性的段落
- 在第一页的眉头写下草稿的字数和日期

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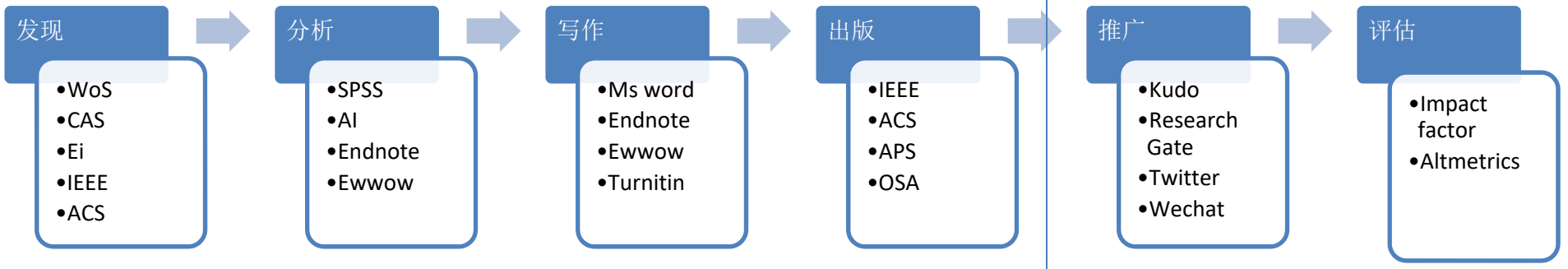
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01

发现

- WoS
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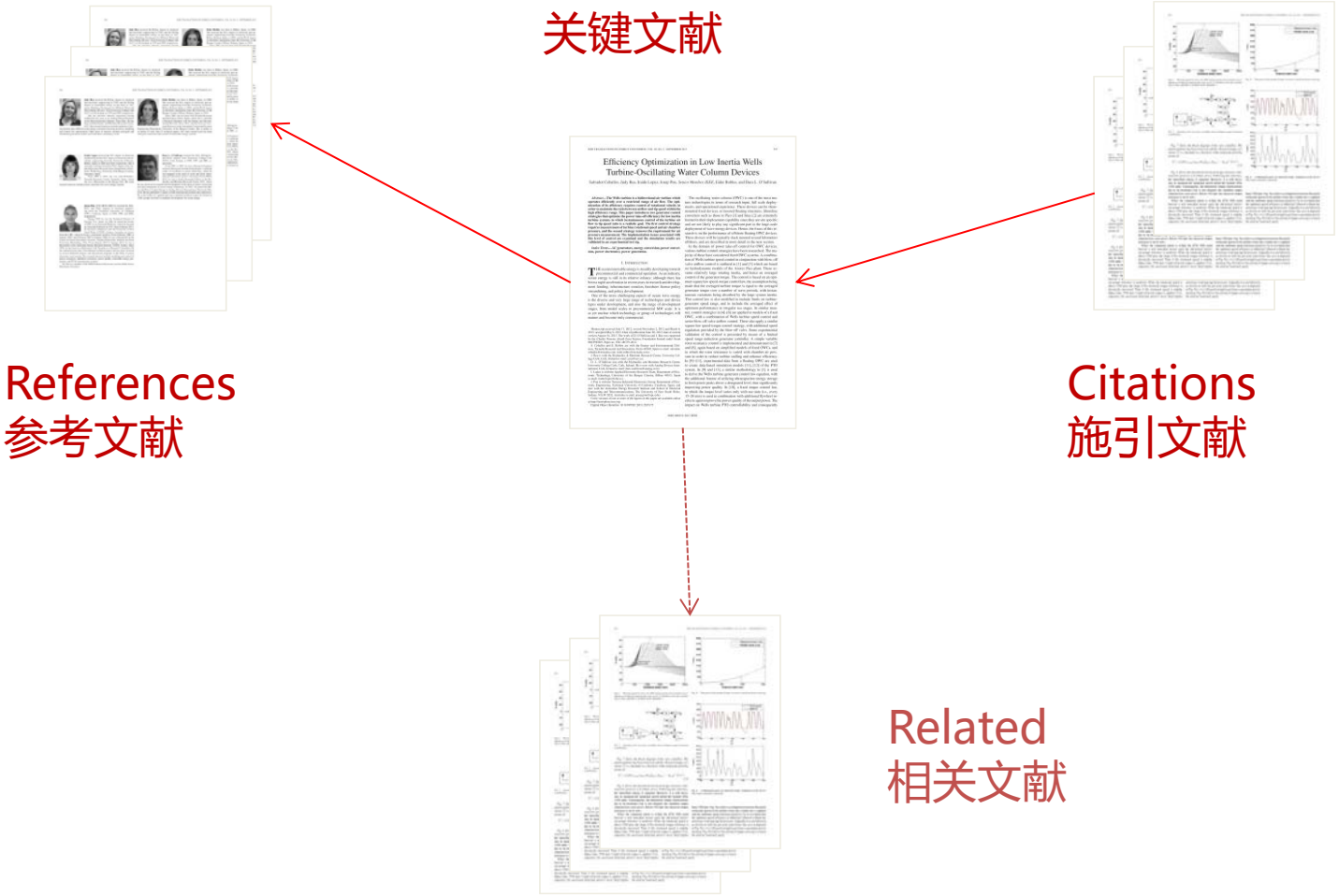
发现——关键词：资料检索和收集

- 反复性和启发性
- 界定研究的范围和限制
- 检索式的搭建：同义词+下级关键词的扩展和深化，构建检索式是非常复杂的过程（例： pilotless automobile, pilotless vehicles, autonomous driving, autonomous vehicles)
- 领域中的综述文章，提取关键词（被引用）
- 了解要检索数据库结构和支持的通配符，and, or, not, ?, *
(organi*atio?)
- 思维导图

全文数据库调研文献：任何论文都无法孤立存在



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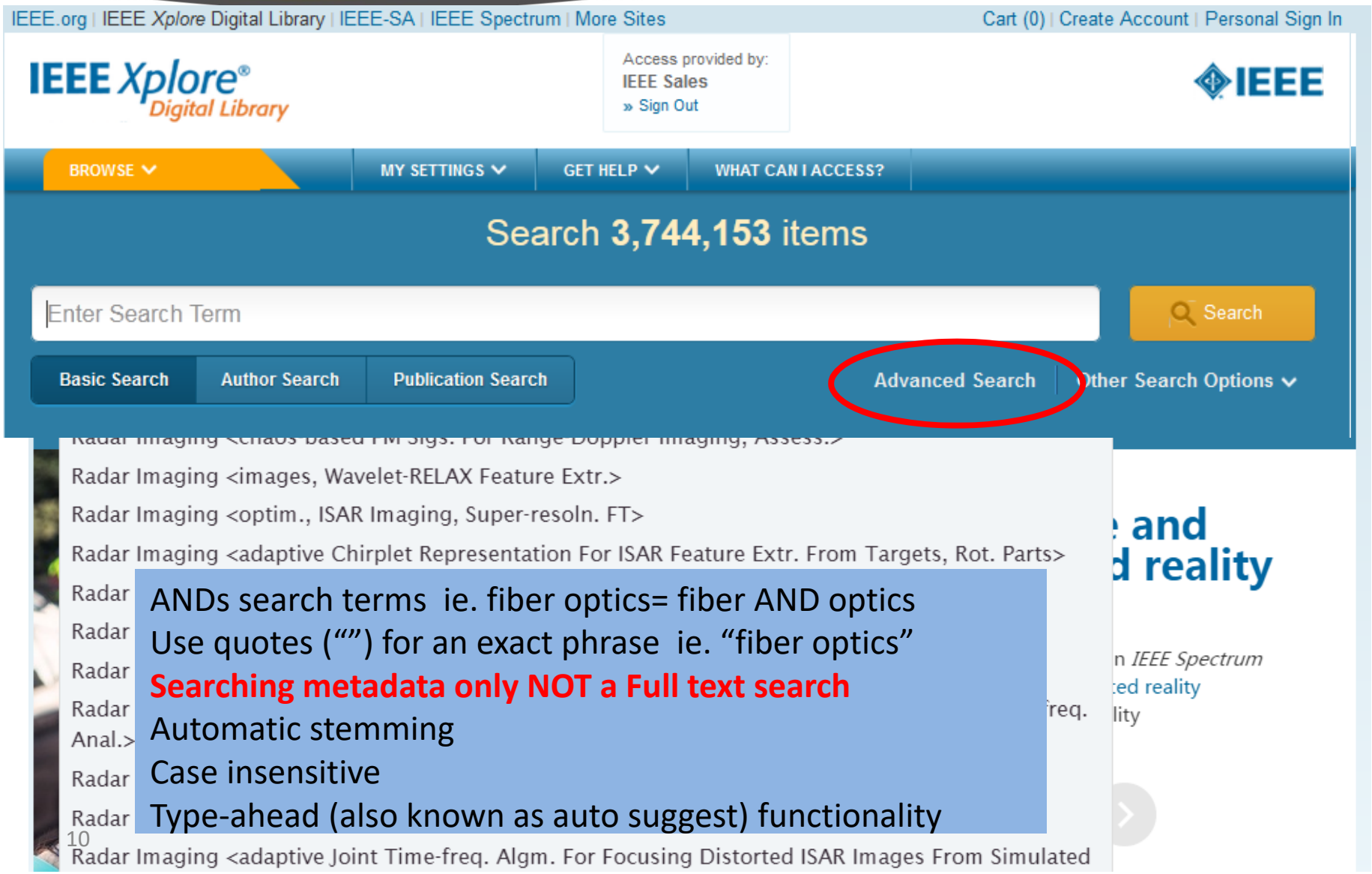
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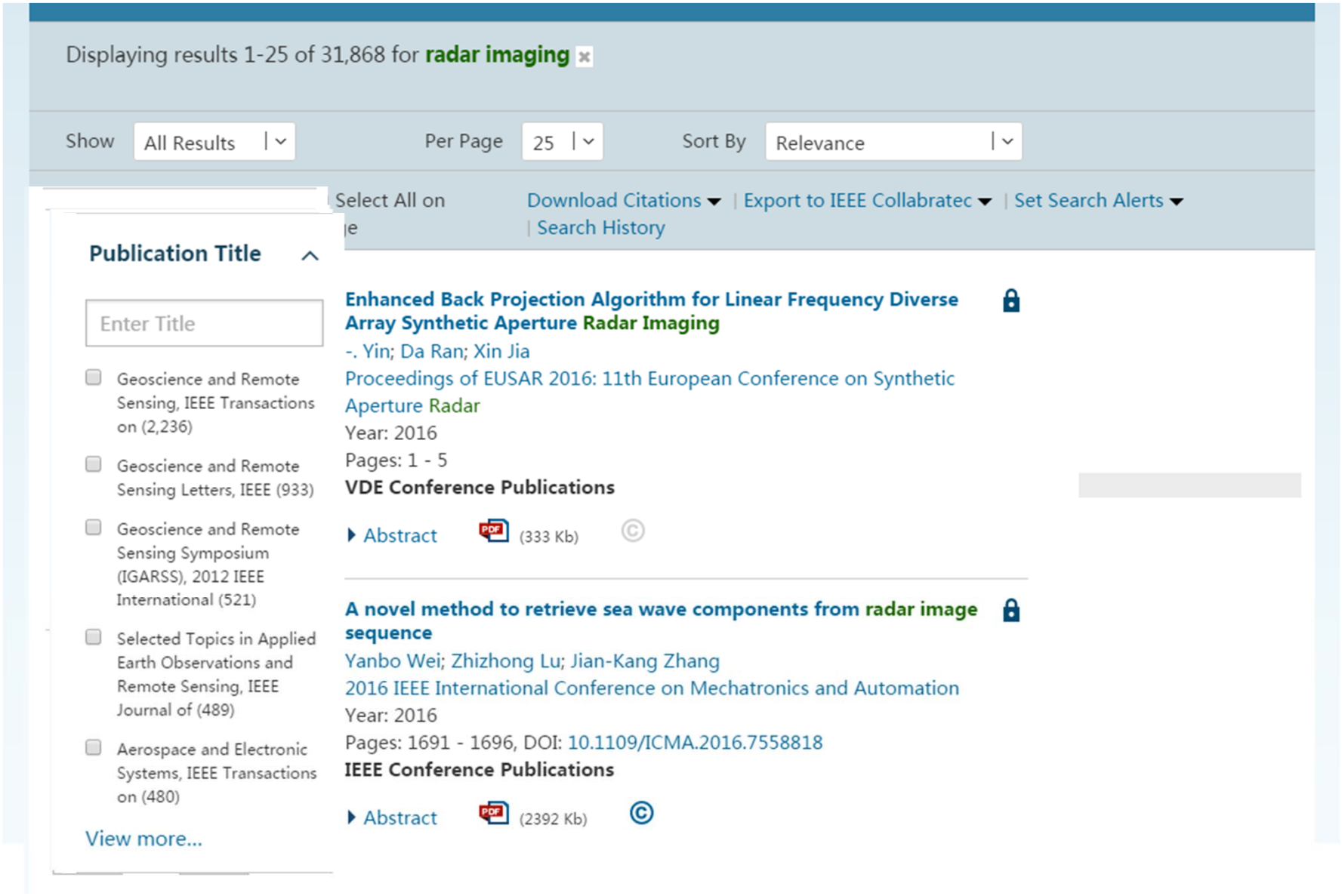
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-. Yin; Da Ran; Xin Jia
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Abstract
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A novel method to retrieve sea wave components from radar image sequence
Yanbo Wei; Zhizhong Lu; Jian-Kang Zhang
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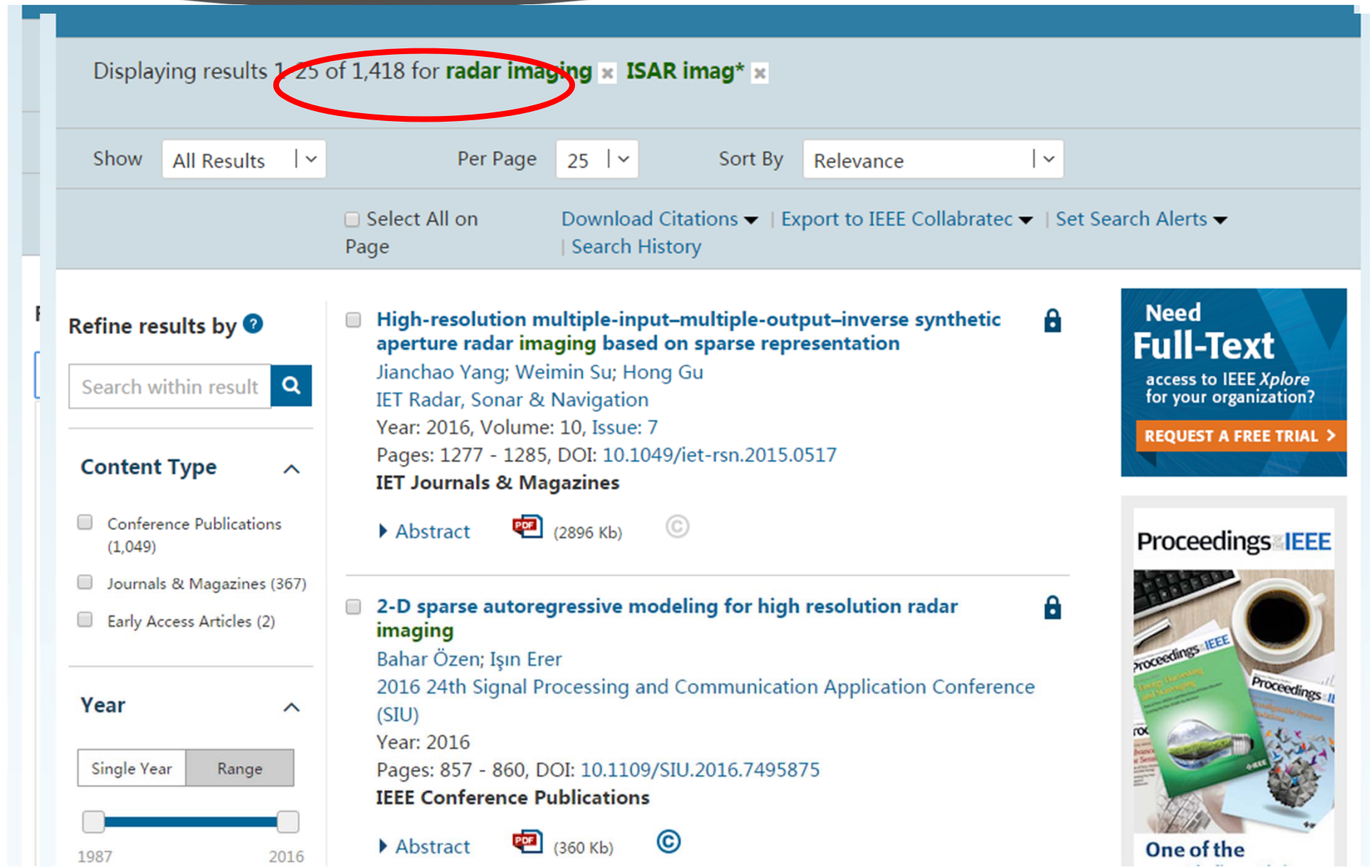
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Jianchao Yang; Weimin Su; Hong Gu
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Li Xi; Liu Guosui; Jinlin Ni

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Effective and Efficient Global Context Verification for Image Copy Detection

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5 Author(s)

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Abstract:

To detect illegal copies of copyrighted images, recent copy detection methods mostly rely on the bag-of-visual-words (BOW) model, in which local features are quantized into visual words for image matching. However, both the limited discriminability of local features and the BOW quantization errors will lead to many false local matches, which make it hard to distinguish similar images from copies. Geometric consistency verification is a popular technology for reducing the false matches, but it neglects global context information of local features and thus cannot solve this problem well. To address this problem, this paper proposes a global context verification scheme to filter false matches for copy detection. More specifically, after obtaining initial scale invariant feature transform (SIFT) matches between images based on the BOW quantization, the overlapping region-based global context descriptor (OR-GCD) is proposed for the verification of these matches to filter false matches. The OR-GCD not only encodes relatively rich global context information of SIFT features but also has good robustness and efficiency. Thus, it allows an effective and efficient verification.

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1. F. Dörfler, F. Bullo, "Synchronization in complex networks of phase oscillators: A survey", *Automatica*, vol. 50, no. 6, pp. 1539-1564, 2014.
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2. Y. Tang, H. Gao, J. Kurths, J.-A. Fang, "Evolutionary pinning control and its application in UAV coordination", *IEEE Trans. Ind. Informat.*, vol. 8, no. 4, pp. 828-838, Nov. 2012.
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3. B. Shen, Z. Wang, X. Liu, " Bounded \$H_infty \$ synchronization and state estimation for discrete time-varying stochastic complex networks over a finite horizon ", *IEEE Trans. Neural Netw.*, vol. 22, no. 1, pp. 145-
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4. B. Shen, Z. Wang, D. Ding, H. Shu, " \$H_infty \$ state estimation for complex networks with uncertain inner coupling and incomplete measurements ", *IEEE Trans. Neural Netw. Learn. Syst.*, vol. 24, no. 12, pp. 2027-2037, Dec. 2013.
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2. Ming He, Zongpeng Li, Chuan Wu and Xunrui Yin, "On uniform matroidal networks", *Information Theory Proceedings (ISIT) 2013 IEEE International Symposium on*, pp. 2730-2734, 2013, ISSN 2157-8117.

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3. Zhuofeng Li, Changqiao Xu, Jianfeng Guan, Hongke Zhang and Gabriel-Miro Muntean, "Efficient concurrent multipath transfer using network coding in wireless networks", *Wireless Communications and Networking Conference (WCNC) 2014 IEEE*, pp. 2845-2850, 2014.

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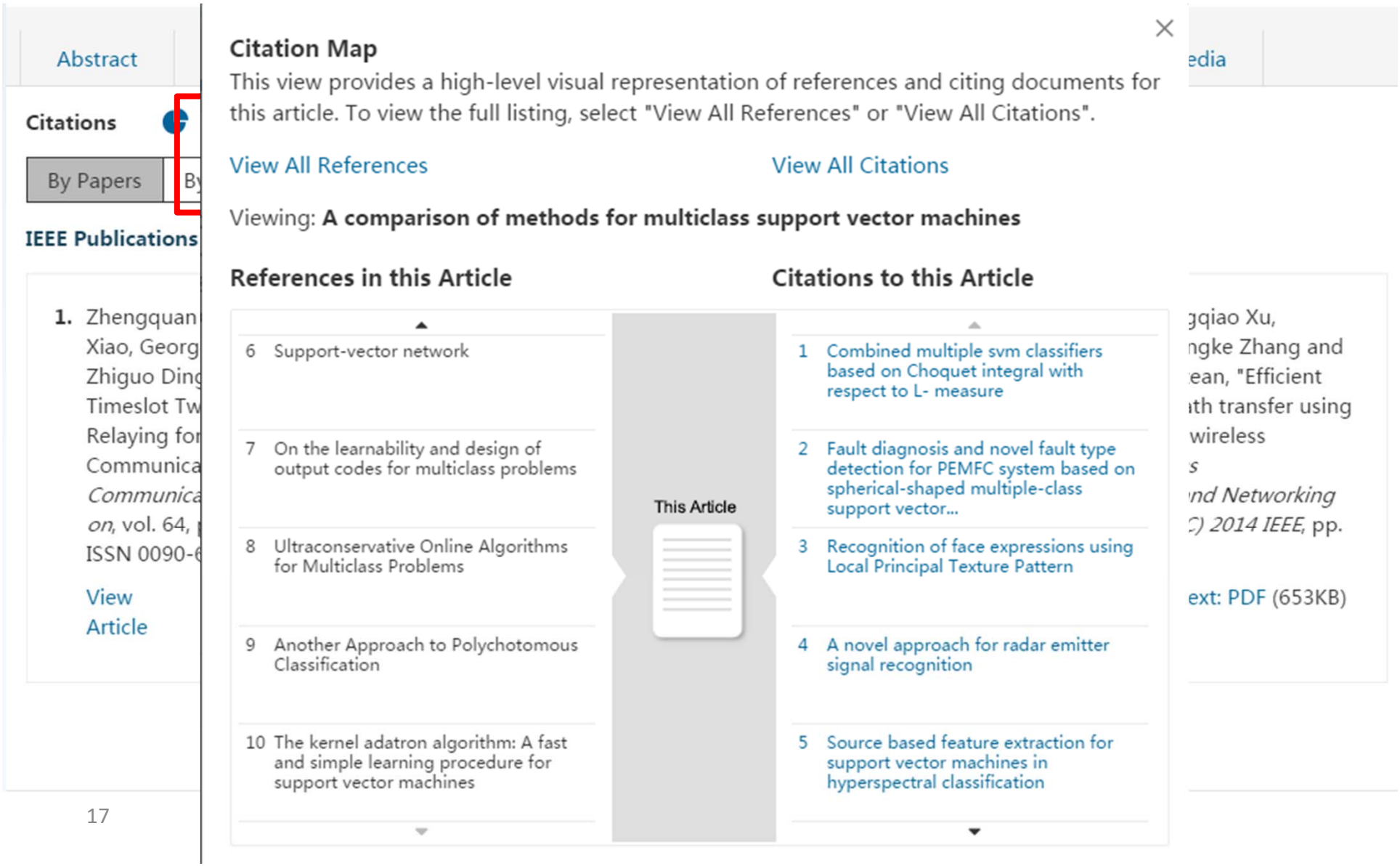
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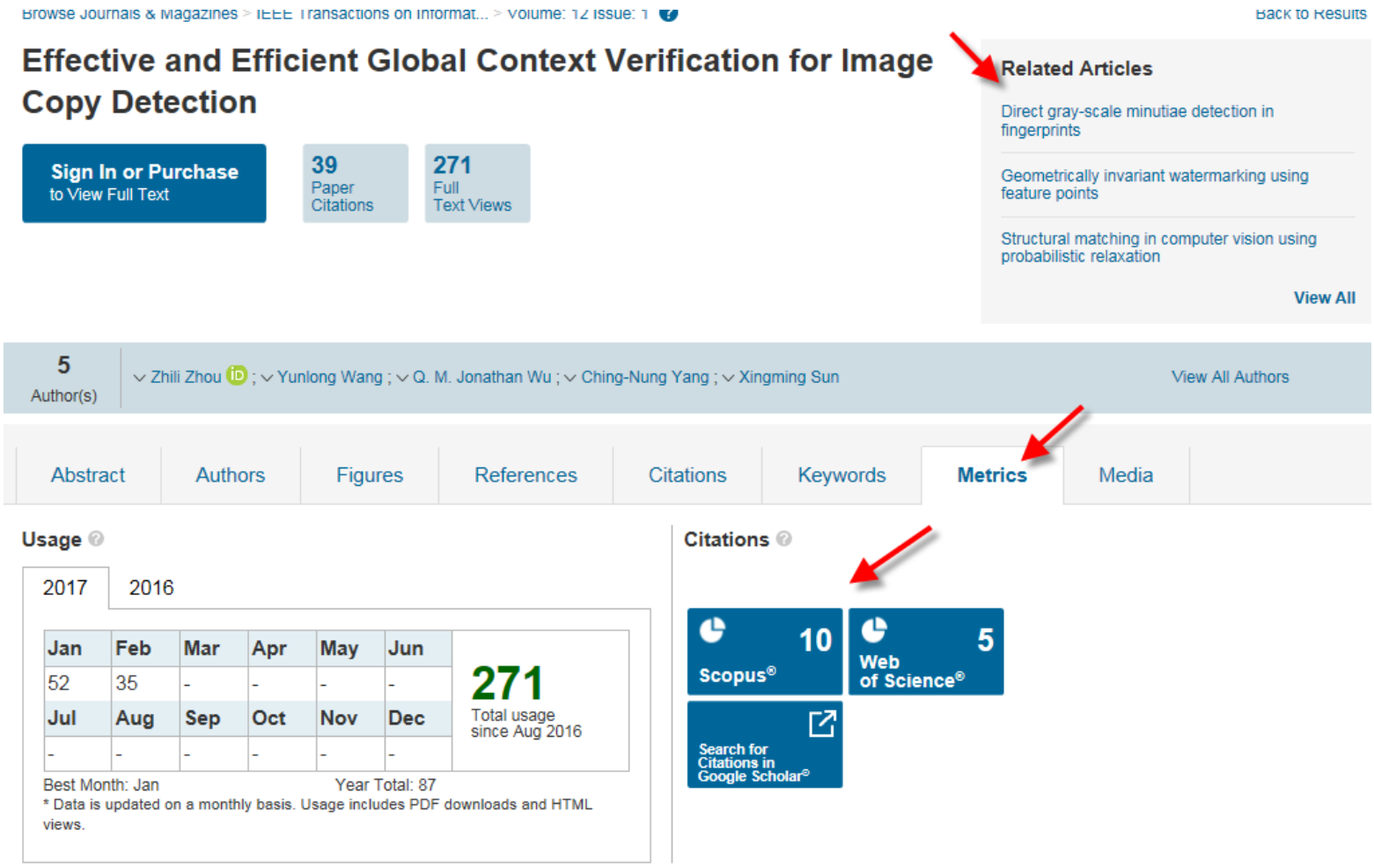

02

分析

- SPSS
- AI
- Endnote
- Ewwow

03

写作

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科技论文

- Title 题目
- Abstract 文摘
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- Methodology 方法
- Results/Discussions/Findings 分析/结果
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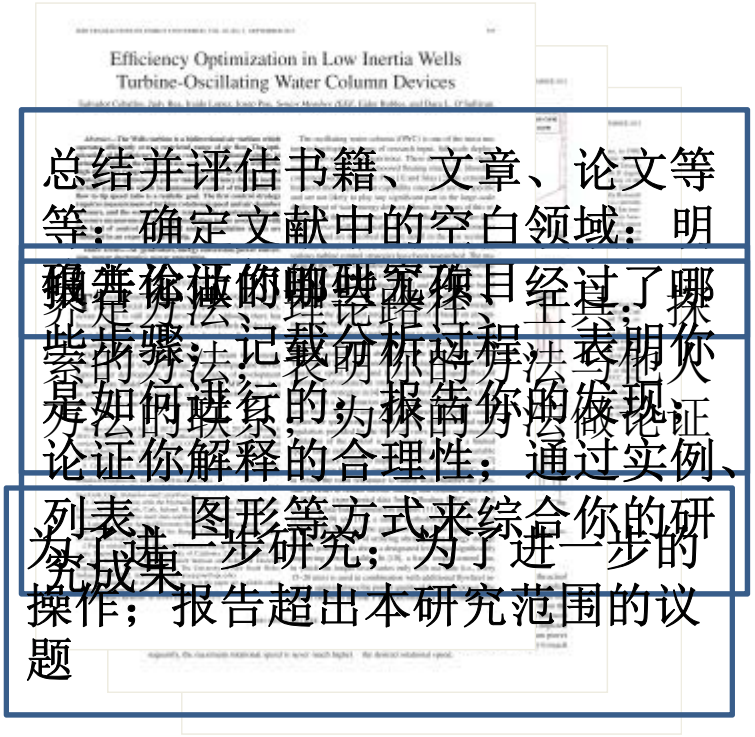


总结并评估书籍、文章、论文等等；确定文献中的空白领域；明确作者做的哪些研究项目；经过了哪些步骤；记载分析过程；表明你是如何进行的；报告你的发现；论证你解释的合理性；通过实例、列表、图形等方式来综合你的研究成果

介绍方法；理论路径、工具；探索的方法；表明你的方法与他人方法的联系；为你的方法做论证；为了进一步研究；为了进一步的操作；报告超出本研究范围的议题

主要问题

- 可读性：表述是否清晰？论证过程是否简洁、符合逻辑？
- 原创性：写作目的，新的内容。尊重所有的已有作品，避免抄袭。
- 可信度：结论是否正确？采用的方法论是否有说服力？是否经得起推敲/论？是否诚实——不要试图掩盖研究的局限。
- 适用性：结论能否在实践中得以应用？是否能够推动未来的研究发展？
- 国际化：是否具有国际化、全球化的视野？

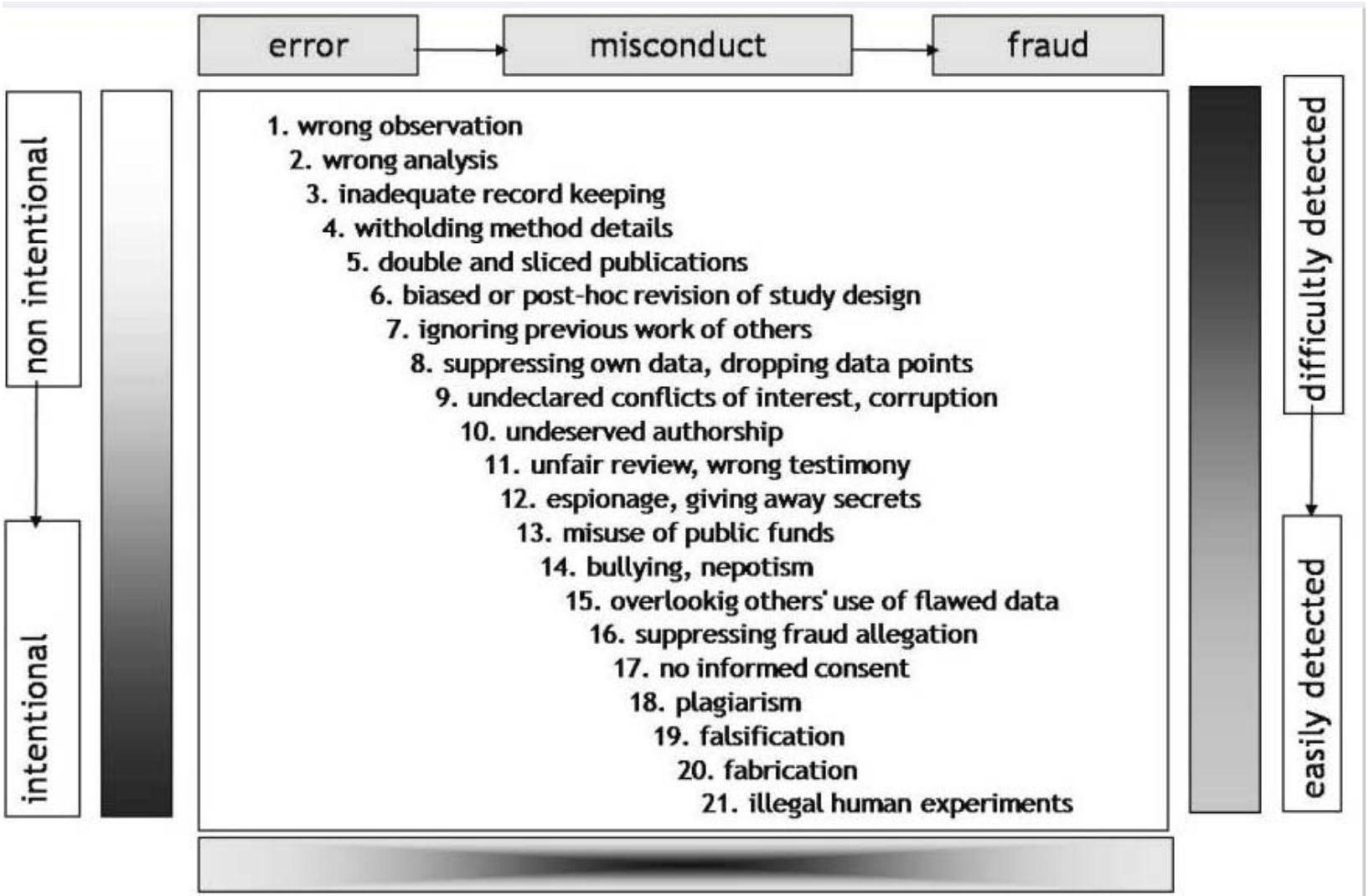
自我评审

- 因为对我们自己的文章太熟悉，无法发现他的不足之处。
- 让其他人来阅读你的文章——将你的文稿送给一个或几个朋友或同事，征求他们对文章的意见、建议和批评。
- 仔细检查文章，不要有拼写错误和不完整的参考文献。没有万无一失的拼写检查工具。

可能的合作

- 显示研究的权威性与严谨性
- 对跨学科研究有特殊作用
- 与导师合作，或同来自于不同机构、不同部门的人合作
- 确保文章观点的一致
- 激发个人的潜能
- 确认作者的顺序，以及其中的联络人

The staircase of misconduct



Marcovitch et al Croat Med J. 2010 doi: 10.3325/cmj.2010.51.7

04

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- IEEE
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- Science

达到目标

“许多论文被拒绝仅仅因为这些文章不符合刊物的基本要求。甚至有些文章还没进入评审阶段就被退稿了。”

- 结合实际，选出准备投稿的几本期刊。
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编辑和审稿人对文章的要求

- 原创性—在主题、方法、结论等方面有新的见解
- 相关性—拓展现有的知识
- 研究方法—结论是否客观合理
- 文章的语言表述、结构和内容是否清晰和谐统一
- 论证过程的合理性和逻辑性
- 理论与实践的意义
- 是否参考最新的文献及其相关性如何
- 与期刊的编辑方针和选题范围是否契合

论文修改

- 要求修改论文是一个好消息
- 你的文章已经进入出版流程。几乎每一篇已经发表的论文至少要修改一次。
- 不要焦虑。
- 尽管评价会很尖锐或消极，但不是针对个人。

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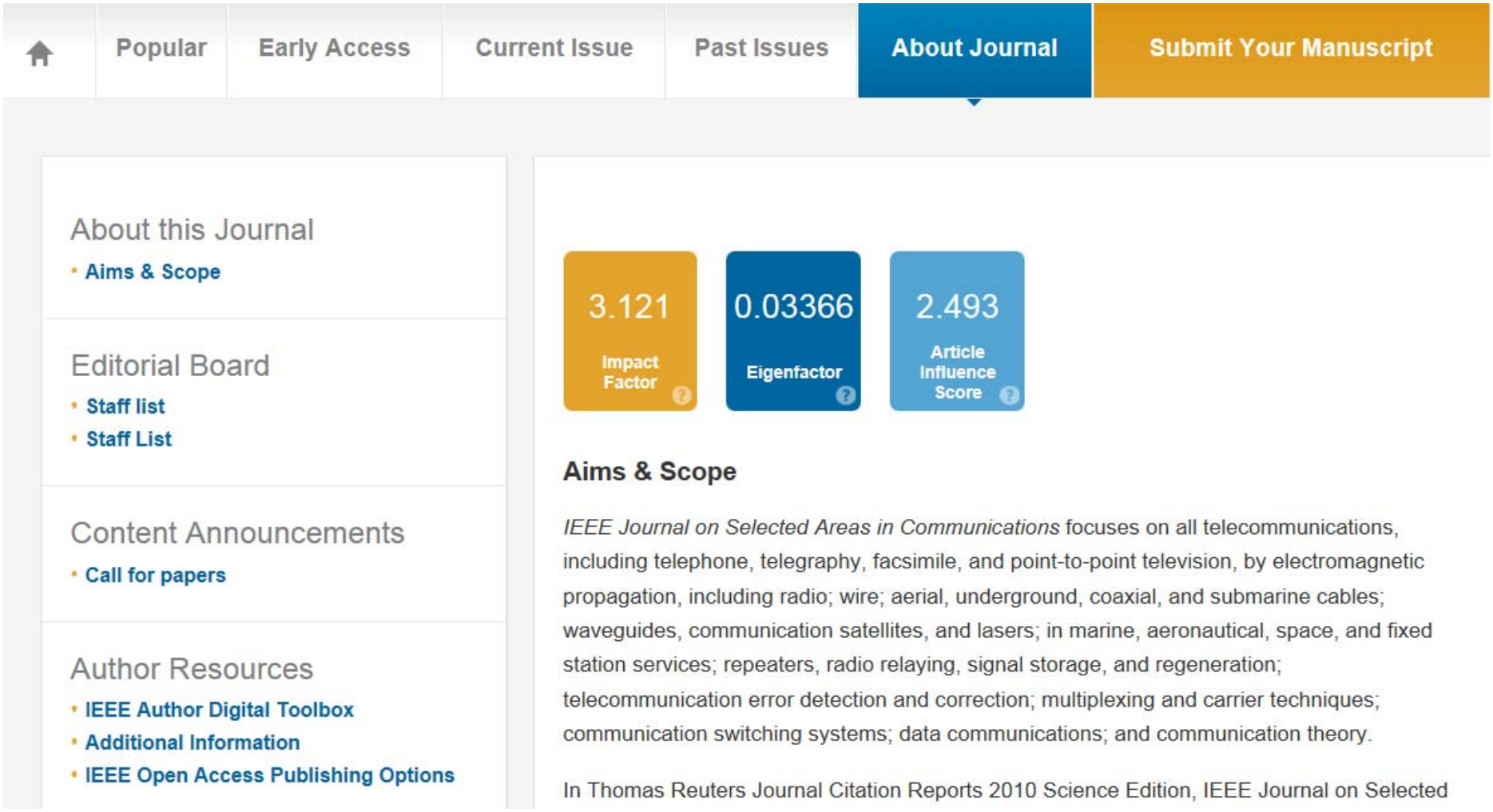

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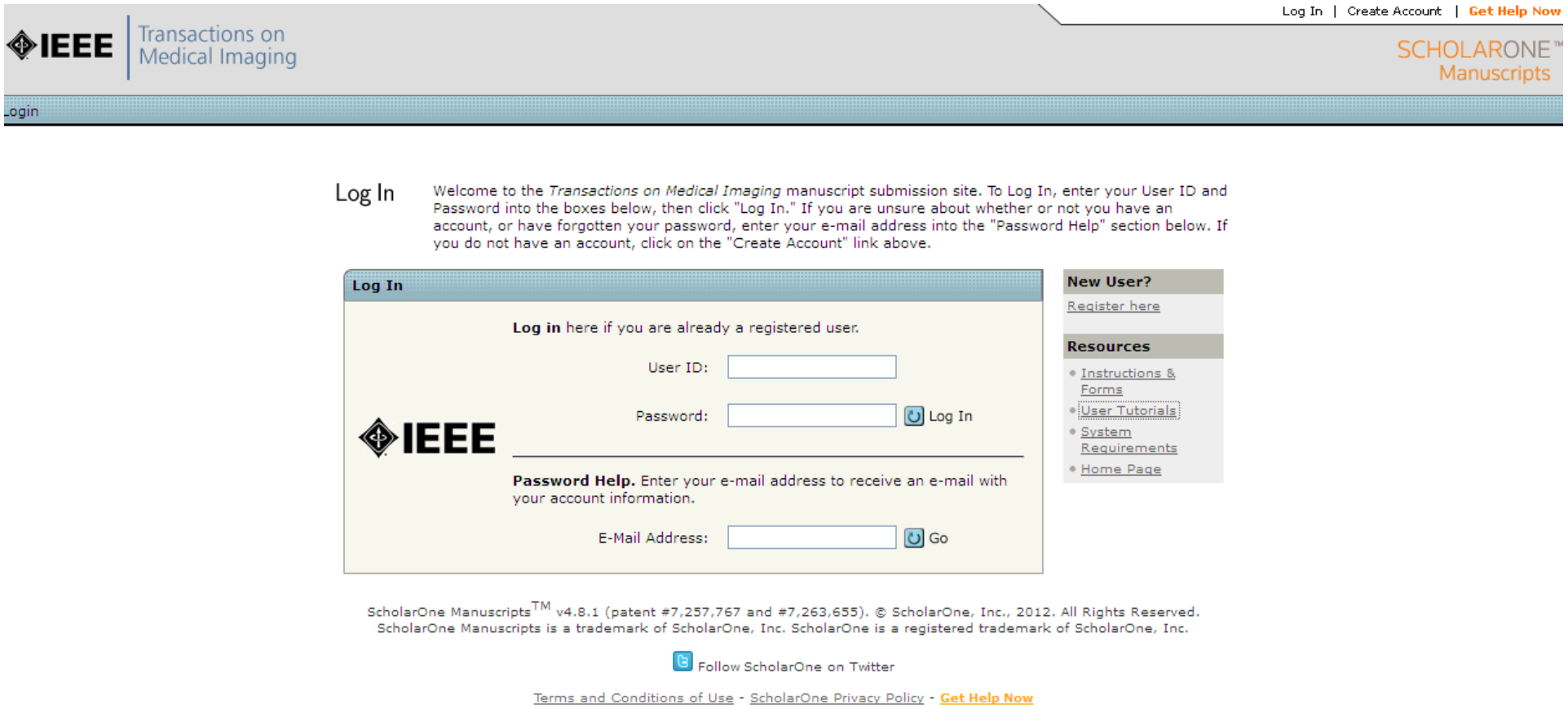
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- Step 1: Type, Title, & Abstract
- Step 2: Attributes
- Step 3: Authors & Institutions
- Step 4: Reviewers
- Step 5: Details & Comments
- Step 6: File Upload
- Step 7: Review & Submit

Step 1: Type, Title, & Abstract

Select your manuscript type. **All regular paper page limits include references and author biographies.** Enter your title and abstract into the appropriate boxes below. **Because all metadata (i.e. title, abstract, author information, etc.) is posted with the preprint, please ensure that your entries are correct and match the information in the PDF exactly.** If you need to insert a special character, click the "Special Characters" button. When you are finished, click "Save and Continue." Read More ...

* = Required Fields

* Type:

CHOICE	TYPE
○	Regular Paper
○	Short Paper
○	Comments Paper
○	SI-Data-Driven Dependability and Security
○	SI-Paradigm Shifts in Cryptographic Engineering

* Title

Preview | Ω Special Characters

0 OUT OF 50 WORDS

* Abstract

Write or Paste Abstract

Preview | Ω Special Characters

0 OUT OF 200 WORDS

选择关键字

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Step 2: Attributes

You may enter your manuscript attributes/keywords in two different ways: search the journal's list of keywords by typing in a term and clicking "Search" or select your keywords from the list (Control-Click to select multiple words) and click "Add". When you are finished, click "Save and Continue." If you do not find the appropriate keywords in the list provided, you may type in your own.

* = Required Fields

* Keywords

Ω Special Characters

✚ Add

- Hide Full List

A General Literature
.....A.0 General
.....A.0.a Biographies/Autobiographies
.....A.0.b Conference Proceedings
.....A.0.c General Literary Works
.....A.1 Introductory and Survey

✚ Add from List

REQUIRED 2, MAX 15

KEYWORDS

‹ Previous Step

Save

Save & Continue ›

输入作者和机构

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Create an ORCID iD
Associate your existing ORCID iD

Authors

* Selected Authors

	ORDER	ACTIONS	AUTHOR	INSTITUTION/ORGANIZATION
Drag	1	Select...	Dandan, He	1. IGroup Asia Pacific Ltd Beijing Representative Office, IEEE Beijing, Beijing, CN

Add Author

Find using Author's email address

AuthorsEmail@example.com Search

推荐审稿人

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- ✔ Step 4: Reviewers
- Step 5: Details & Comments
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Step 4: Reviewers

To indicate your preferred and non-preferred reviewers, enter the reviewer's information into the textboxes below and click the appropriate designation button. When you are finished, click "Save and Continue."

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Reviewers

ACTIONS	PREFERENCE	REVIEWER	INSTITUTION/ORGANIZATION

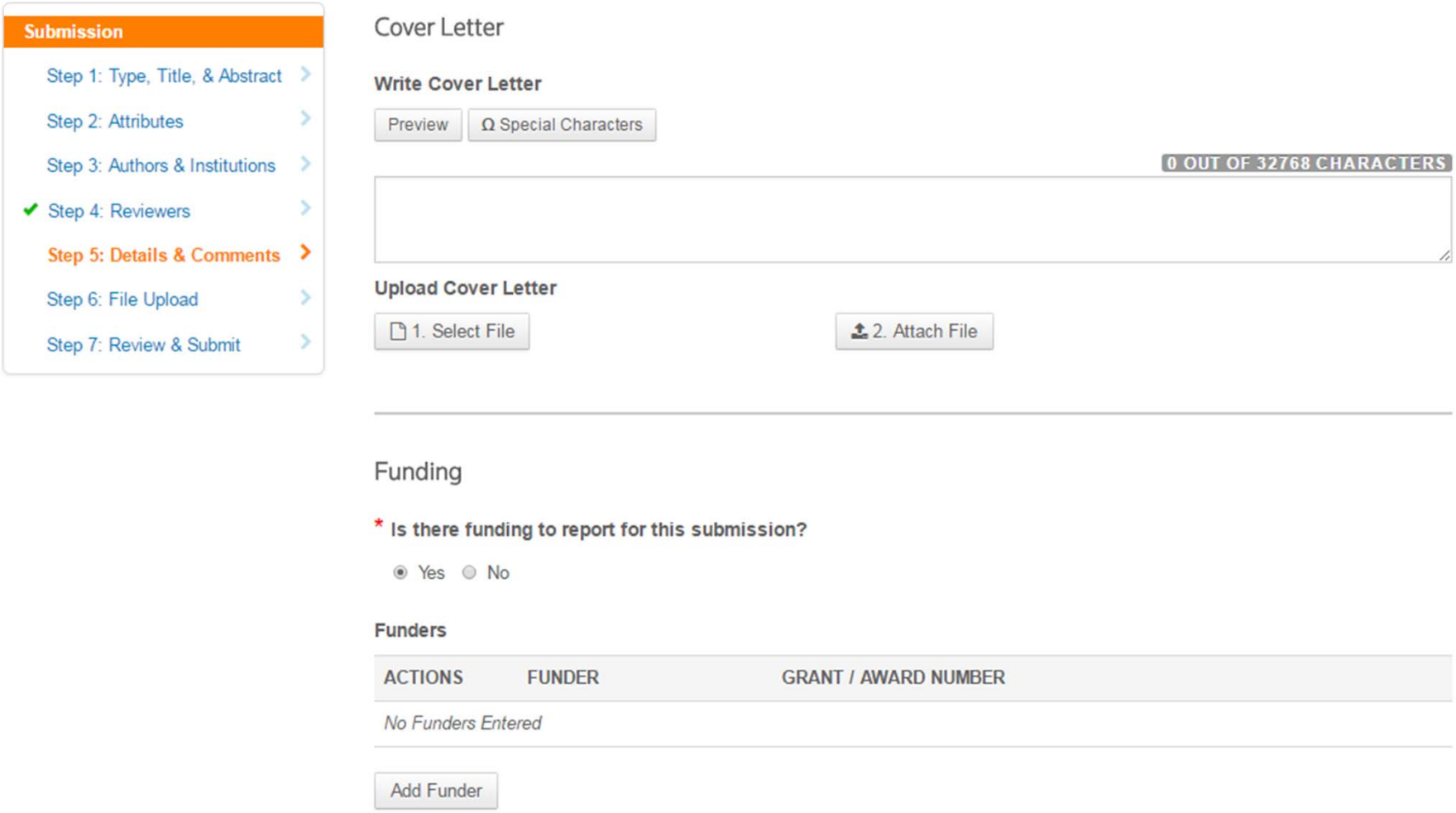
Add Reviewer

Editors

ACTIONS	PREFERENCE	EDITOR	INSTITUTION/ORGANIZATION

Add Editor

说明信件与文档上传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Cover Letter
Write Cover Letter
Preview
Ω Special Characters
0 OUT OF 32768 CHARACTERS
Upload Cover Letter
1. Select File
2. Attach File
Funding
* Is there funding to report for this submission?
Yes
No
Funders
ACTIONS
FUNDER
GRANT / AWARD NUMBER
No Funders Entered
Add Funder

	Yes	No
* Does your paper require a double-blind review? If so, you must include an explanation in your cover letter on why the double-blind review is being requested and leave all author identification off of the manuscript, its file properties, and of any accompanying files you upload for review. Also, all co-authors must be listed on the Authors & Institutions screen as failure to do so will result in delays with the peer review process.	○	○
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查看进程

Dashboard

- To submit a new manuscript, click on the "Submit a Manuscript" link above.
- Clicking on the various manuscript status links under "My Manuscripts" will display a list of all the manuscripts in that status at the bottom of the screen.
- To continue a submission already in progress, click the "Continue Submission" link in the "Unsubmitted Manuscripts" list.

My Manuscripts	Author Resources
0 Unsubmitted Manuscripts 0 Resubmitted Manuscripts in Draft 0 Revised Manuscripts in Draft 1 Submitted Manuscripts 0 Manuscripts with Decisions 0 Manuscripts I Have Co-Authored 0 Withdrawn Manuscripts 0 Manuscripts Accepted for ARC 0 Invited Manuscripts	Click here to submit a new manuscript This section lists the subjects of the five most recent e-mails that have been sent to you regarding your manuscript submission(s). To view an e-mail, click on the link. To delete an e-mail from this list, click the delete link.

Submitted Manuscripts

Manuscript ID	Title	Date Created	Date Submitted	Status
WRK1-0048	The Effect of Moonbeams on Kittens [View Manuscript] (cover letter)	17-Feb-2005	17-Feb-2005	ADM: Not Assigned • In Review

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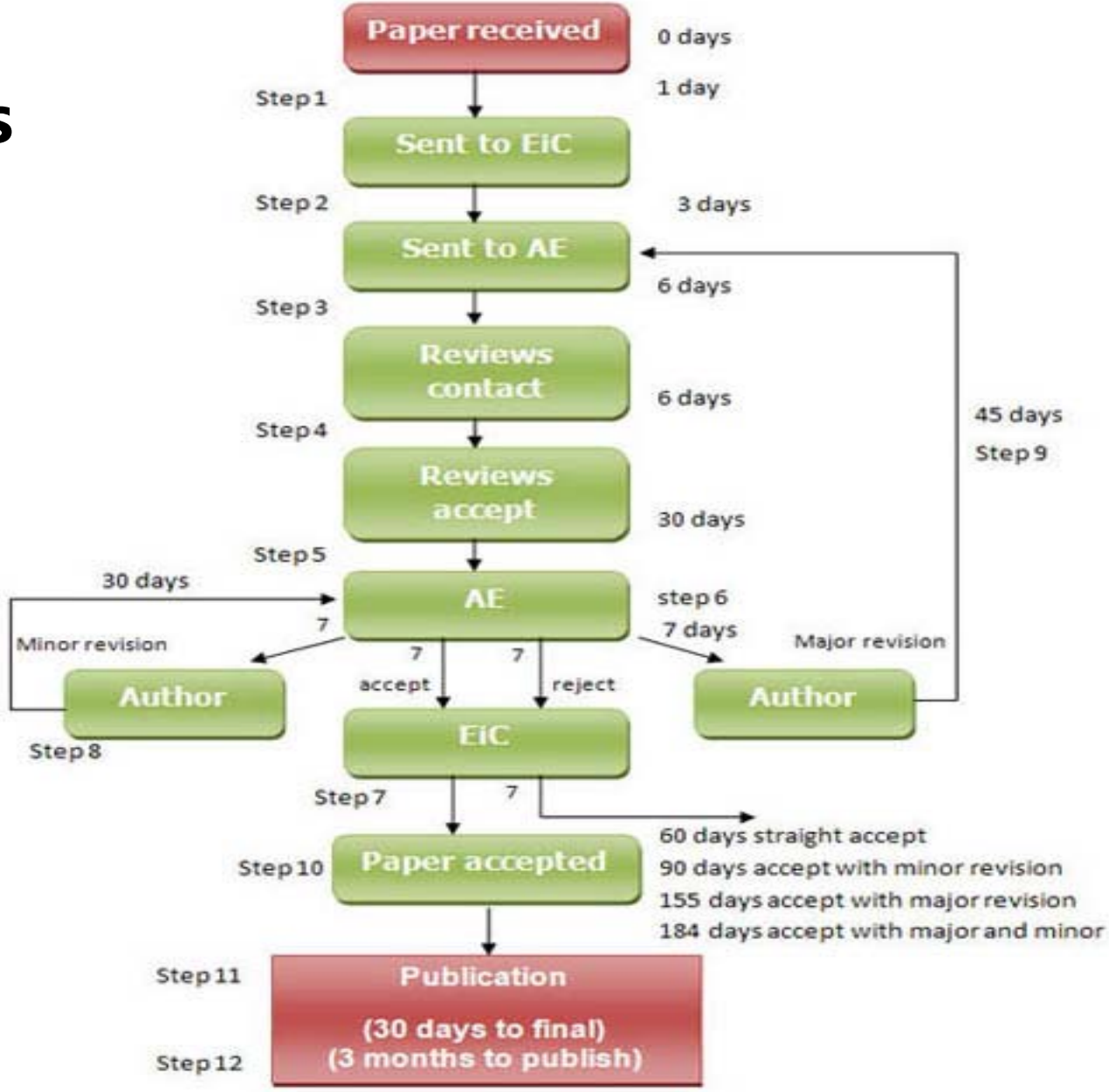
评审流程
Review Process



e.g. IEEE Transactions on Information Technology in Biomedicine

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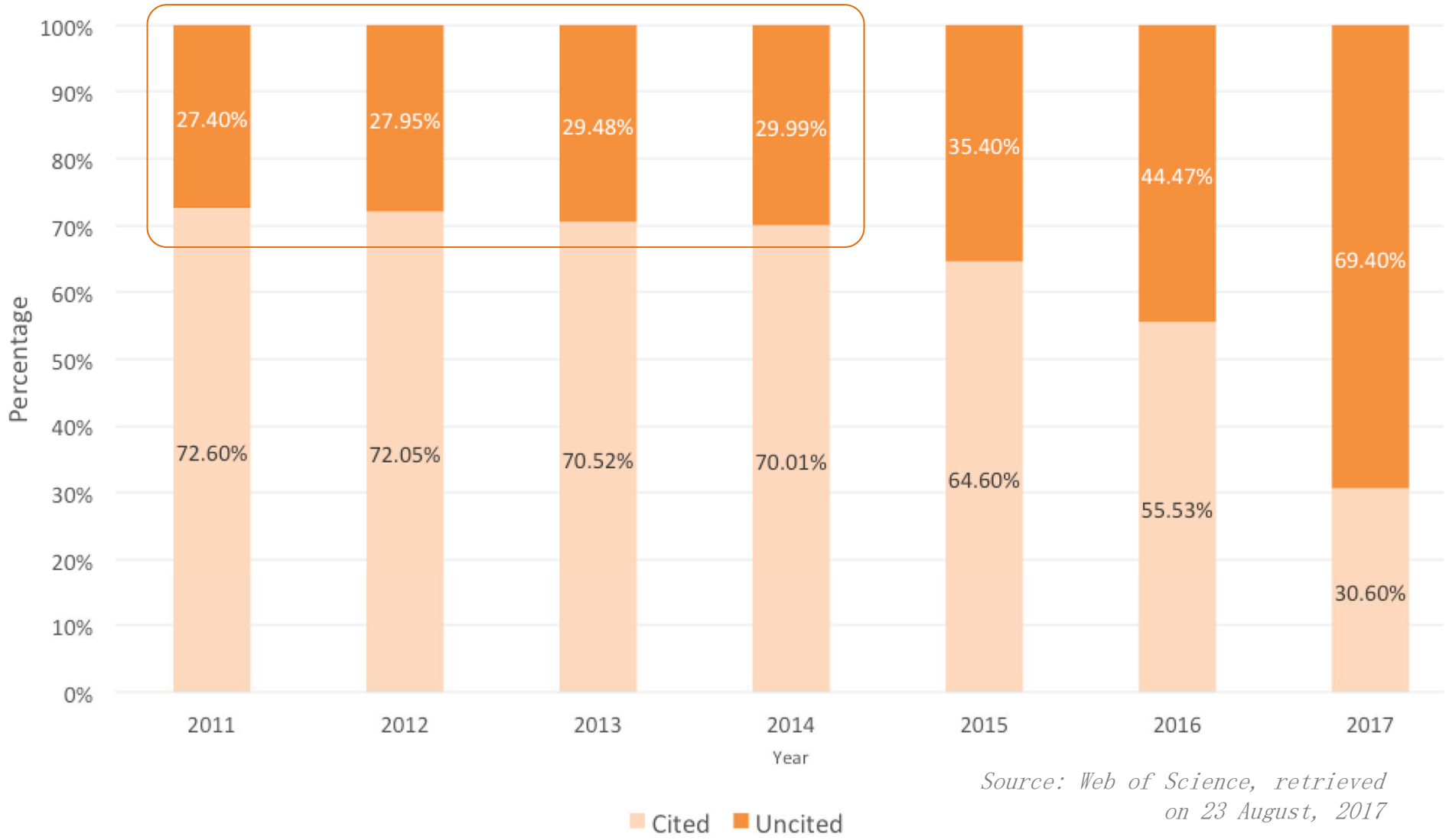
推广

- Kudo
- Research Gate
- Twitter
- Wechat

About 30% of Zero Citation Articles in Nature after 4 years and beyond



Source: Web of Science, retrieved on 23 August, 2017

82% of researchers use social networking an collaboration sites, (80% in 2014)

Most used sites

ResearchGate LinkedIn

Biggest increase in usage since 2014

ResearchGate academia.edu

Biggest fall in usage since 2014

facebook LinkedIn

Top use cases for social networking and collaboration sites in general (% researchers using site for this purpose)

- Follow other researchers (54%)
- Find research articles (44%)
- Read/access research articles (34%)
- See how I'm doing (31%)

Notable differences by subject

- Social Scientists most active on Academia.edu, Facebook and Twitter
- More than two thirds of chemists, earth/ environmental and life scientists use ResearchGate.

Notable differences by country

- Twitter most widely used in UK
- Usage of LinkedIn higher in USA, UK, Canada
- Lower usage of ResearchGate in China, Japan

Top use cases for sites (of % using site)

ResearchGate	67%	51%
LinkedIn	58%	47%*
academia.edu	60%	51%
MENDELEY	53%	49%

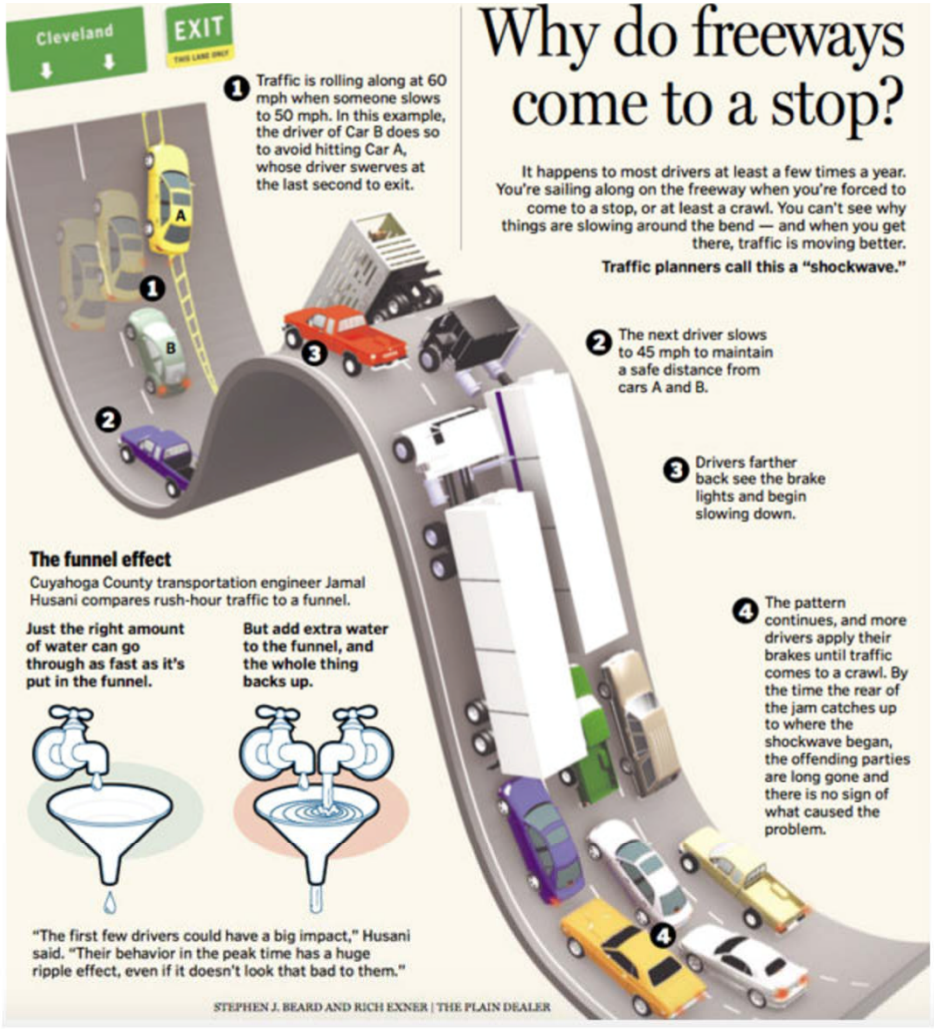
Elsevier company confidential. For internal use only.

* Network with other researchers

PLS + "So What" + Visual

= infographic

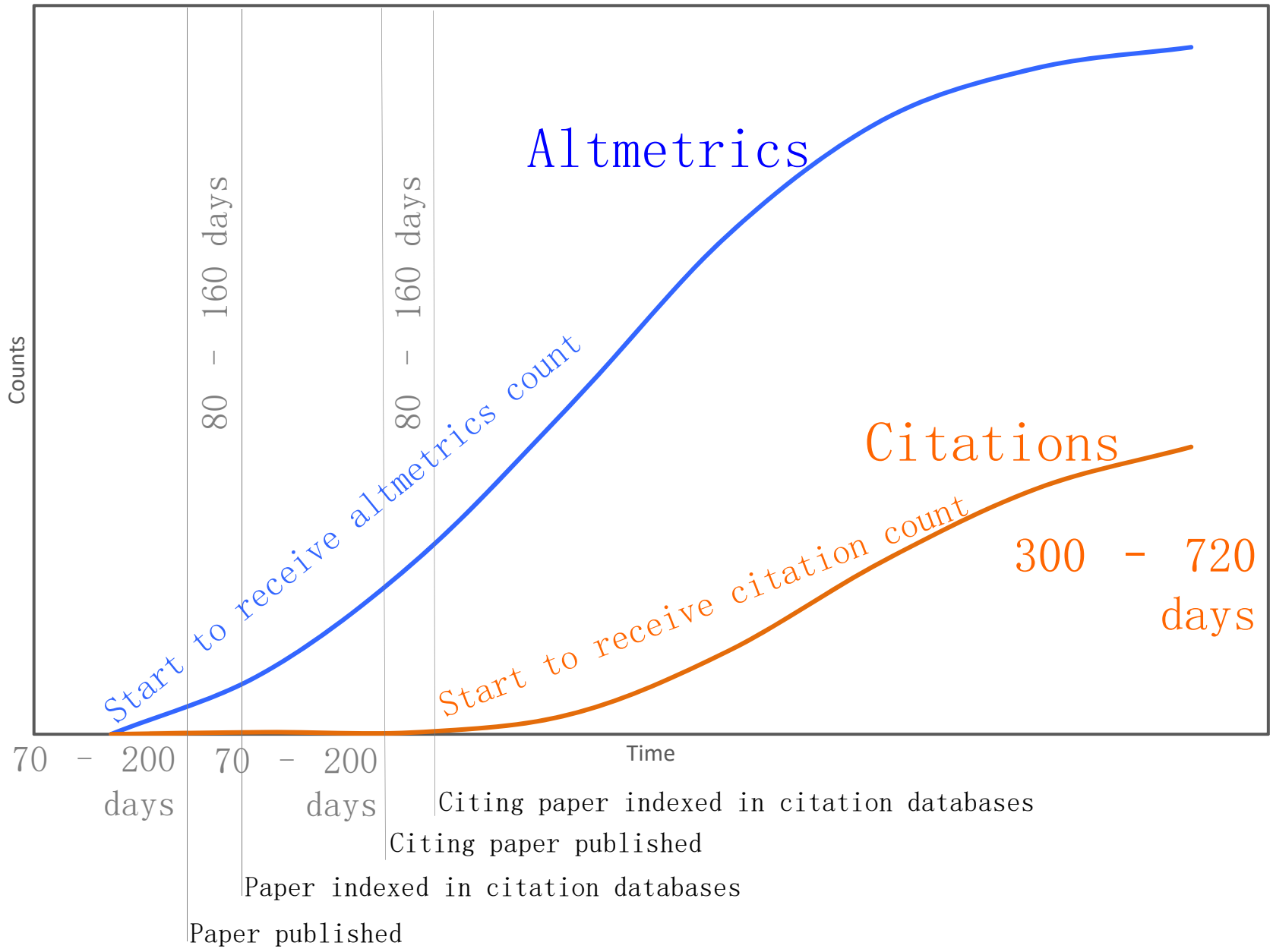
1. Fun Facts
2. Questions-and-answers
3. Case Studies
4. Applications



06

评估

- Impact factor
- Altmetrics


Altmetrics
Citations
Start to receive altmetrics count
Start to receive citation count
300 - 720 days
Counts
Time
80 - 160 days
80 - 160 days
70 - 200 days
70 - 200 days
Citing paper indexed in citation databases
Citing paper published
Paper indexed in citation databases
Paper published

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